



State of Hawaii
 Department of the Attorney General
 (Commercial Co-Ventures HRS §467b-5.5)

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
American Express Travel	Childrens Health Fund	Card purchase program	7/1/12-11/30/13	United States
American Express Travel	United Way Worldwide	Card purchase program	7/1/12-10/31/13	United States
American Girl Brands	Save The Children Federation	Summer Reading campaign	5/1/13-8/26/13	United States
American Standard Brands	WaterAid America	“Champion” latrine pan campaign	2013	United States
Armour-Eckrich Meats	National Coalition with Women with Heart Disease	\$0.05 per retail tub/deli lunchmeat	2/1/13-2/28/13	United States
Barton Cotton Group	Boat US Foundation	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	Military Officers Assoc. of America Scholarship Fund	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	National Audubon Society	License Agreement	12/14/12-6/30/14	United States
Barton Cotton Group	United States Equestrian Federation	“Holiday Cards” campaign	1/23/13-6/30/16	United States
Beiersdorf, Inc.	Big Brothers Big Sisters	\$1 donation from each \$10 purchase	1/1/13-3/31/13	United States
Bobbi Brown Professional Cosmetics	Dress for Success Worldwide	100% product donation	3/1/13-8/31/13	United States
Celebrity Publishing	Aloha United Way	Proceeds from sale of book (Jesse Sapolu)	11/30/12-n/a	Hawaii

Carpenter Co.	ASPCA	\$.02 donation from specially marked items	01/1/12-9/30/13	United States
Cenage Learning	Charity Global	10% donation from the eSite	1/18/13-6/30/13	United States
Cenage Learning	Student Conservation Association	10% donation from the eSite	1/18/13-6/30/13	United States
Charity Partners, Inc.	ALSAC	Charitable Sale Inventory	1/28/11-1/27/14	United States
Charity Partners, Inc	American Red Cross	Donations for Goods/Services	3/27/12-3/27/14	United States
Charity Partners, Inc.	Autism Speaks	Donations for Goods/Services	3/30/11-3/30/13	United States
Charity Partners, Inc.	Big Brothers Big Sisters of America	Donations for Goods/Services	7/11/11-7/11/15	United States
Charity Partners	Childrens Cancer Research Fund	Donations for Goods/Services	3/23/11-3/23/13	United States
Charity Partners, Inc.	Childrens Health Fund	Charitable Sale Inventory	-	United States
Charity Partners, Inc.	Entertainment Industry Foundation	“Show Me” campaign	8/17/12-8/17/13	United States
Charity Partners, Inc.	Elizabeth Glaser Pediatric Aids Foundation	Donation for Goods/Services	7/11-7/13	United States
Charity Partners	Folds of Honor Foundation	Donation for Goods/Services	9/5/12-9/14	United States
Charity Partners, Inc.	Leukemia & Lymphoma Society	Donated Items	6/16/11-6/16/13	United States
Charity Partners, Inc.	National Center for Missing & Exploited Children	Donations for Goods/Services	5/20/11-5/20/13	United States
Charity Partners, Inc.	National Childrens Cancer Society	Donated Items	6/22/11-6/22/13	United States
Charity Partners, Inc.	Partnership for a Drug-Free America	Charitable Sales and Services	11/17/08-11/17/14	United States
Charity Partners, Inc.	Teach for America	Donated Items	3/21/12-3/21/13	United States
Charity Partners, Inc.	United Healthcare Childrens Foundation	Charitable Sales and Services	5/9/12-5/9/13	United States
Charity Partners, Inc.	VH1 Save the Music Foundation	Charitable Sales and Services	5/18/12-5/18/14	United States
Charity Partners, Inc.	Wildlife Conservation Society	Charitable Sales and Services	1/18/12-1/12/13	United States

Chase Bank, Inc.	AARP Foundation	“Drive to End Hunger” campaign	2/1/11-3/31/13	United States
Chrysler Group	United Service Organizations	\$250 donation for each Jeep Wrangler sold	2/3/13-12/31/13	United States
Clinique Laboratories	Happy Hearts Fund	“Happy fragrance” campaign	11/12-2/13	United States
Colgate Palmolive	Arbor Day Foundation	“We Save Wood” campaign	4/1/13-12/31/13	United States
ConAgra Foods RDM, Inc.	Feeding America	“Child Hunger Ends Here” Program	9/1/12-12/31/13	United States
Crown Imports	V Foundation for Cancer Research	\$0.05 donation for Corona Extra/Corona Light cases	3/1/13-4/8/13	United States
Dell Marketing	Susan G. Komen Breast Cancer Foundation	Dell laptop & lid promotion	4/1/12-3/31/14	United States
DialAmerica Marketing	Mothers Against Drunk Driving	Magazine promotion	7/1/09-6/30/13	United States
Domino’s Pizza LLC	ALSAC	“Thanks & Giving” Campaign	11/13/12-1/1/13	United States
EJ Gallo Winery	Operation Gratitude	Care-package promotion	5/1/13-7/31/13 and 9/1/13-11/30/13	United States
EJ Gallo Winery	Souls4Souls	“Capsule” promotional campaign	1/1/13-9/30/13	United States
Electronic Arts	Special Operations Warrior Foundation	“Zero Dark Thirty” map pack	12/17/12-3/15/14	United States
Estee Lauder Companies	Breast Cancer Research Foundation	Specially marked products	10/1/10-8/31/15	United States
Excel Dryer	US Green Building Council	4% donation “Green Apple” logo items	9/1/12-12/31/13	United States
FCH Enterprises	HUGS	\$.25 donation from each Kokua Pac sold	3/1/13-4/30/13	Hawaii
FGX Direct	KNL Foundation	Reading glass products donation	3/30/12-12/31/14	United States
Gaiam Americas, Inc.	Breast Cancer Research Foundation	\$1 donation from sale of each Pilates DVD	7/8/08-12/31/13	United States
Gaiam Americas, Inc.	Breast Cancer Research Foundation	\$1 donation from sale of each Pilates DVD	2/31/09-12/31/13	United States
General Mills Marketing	American Heart Association	“My Heart, My Life” campaign	6/30/12-5/31/15	United States

General Mills Marketing	Feeding America	“Outnumber Hunger” Program	3/1/13-4/30/14	United States
General Mills Marketing	National Parks Conservation Association	Nature Valley snack promotion	11/11/11-2/28/13	United States
General Mills Marketing	Susan G. Komen Breast Cancer Foundation	“Save Lids to Save Lives” and “Pink Together” promotion	3/1/12-3/31/13	United States
Gift Strategies	Nature Conservancy	“Web Ex” campaign	8/17/12-6/30/13	United States
Gifts that Give, Inc.	Network for Good	Website goods purchases	10/9/12-5/31/13	United States
Golden Arches Merchants Assoc.	Ronald McDonald House Charities of Hawaii	\$.05 donation from each Happy Meal/Mighty Kids Meal	1/1/13-12/31/3	United States
Guava Shop	North Shore Community Land Trust	“We Love the Country” t-shirt campaign	11/19/12-11/1/13	United States
Gucci America	United States Fund for UNICEF	“Vintage Web” bags promotion	8/11-5/14	United states
H. Titus	Hawaii Literacy	Hawaii Tourism items campaign	7/25/12-7/30/13	Oahu
Hanes Brand, Inc.	National Breast Cancer Foundation	Facebook promotion	9/1/12-10/31/12 5/1/12-4/4/13	United States
Hanes Brand, Inc.	World Wildlife Fund	social media and in-store displays	6/15/13-10/1/13	United States
Hearst Communications	Childrens Miracle Network	Direct mail invitation campaign	4/12/10-4/12/13	United States
Holiday Card Center	American Humane Association	Licensed Trademarks	11/30/10-6/30/14	United States
Holiday Card Center	AOPA Air Safety Foundation	Licensed Trademarks	1/12/10-6/30/13	United States
Holiday Card Center	Military Officers Association of America Scholarship Fund	Licensed Trademarks	2/23/10-6/30/13	United States
Holiday Card Center	United States Equestrian Federation	Licensed Trademarks	1/6/11-6/30/13	United States
Holiday Card Center	World Wildlife Fund	Licensed Trademarks	3/11/10-6/30/13	United States
IOGEAR	Susan G. Komen for the Cure	“Pink Memory Card Reader Sales” Promotion	9/1/12-8/31/13	United States
J.C. Penny Corp	Love Our Children USA	“Delete Shirts” promotion	3/1/13-ongoing	United States

Jackson National Life Insurance	Support Our Troops	“Go Green” campaign	4/26/13-7/31/13	United States
Johnson & Johnson Consumer Companies, Inc.	Parents Families & Friends of Lesbians and Gays	Coupon Book promotion	4/19/12-2/28/13	United States
Lighthouse Beauty Marketing	Dress for Success Worldwide	.50 cent donation from select fragrances	3/22/12-2/28/13	Hawaii
Lion Cub	American Red Cross	\$1 donation from each ticket sold (Carrie Underwood-Blown Away Tour)	5/1/12-5/23/13	United States
Macerich Partnership	American Forests	GIVE Green Gift Card promotion	5/15/11-8/31/13	United States
Mana Productions	We See Beauty Foundation	Donation of sales proceeds	10/1/12-perpetual	United States
Maui’s Best Massage	Aloha United Way	10% donation	12/25/12-1/25/13	Hawaii
MeebleMail, LLC	Autism Speaks	Specially marked email stationery	6/30/11-6/30/13	United States
MeebleMail, LLC	AmeriCares Foundation	Specially marked email stationery	1/26/11-1/26/14	United States
MeebleMail, LLC	Arts to Grow	Specially marked email stationery	9/15/10-9/15/13	United States
MeebleMail, LLC	Boys and Girls Club of America	Specially marked email stationery	8/1/11/12/31/13	United States
Microsoft, Inc.	The Global Fund to Fight Aids, TB and Malaria	“Red Campaign” Products	1/8/08-n/a	United States
Musical Freedom Label	Global Fund to fight AIDS, Tuberculosis and Malaria	“Red” Campaign	11/26/12-11/26/13	United States
Nestle USA	Reading is Fundamental	Candy sweepstakes	1/4/12-8/13	United States
New Headings LLC	World Wildlife Fund	20% donation to website clothing purchases	1/21/13-12/31/14	United States
Neutrogena Corporation	The Nature Conservancy	Use of registered trademarks	1/1/12-12/31/14	United States
North American Coffee Partnership	The Starbucks Foundation	% of every bottle of Ethos Water	3/1/08-indefinite	United States
North American Power Gas	Little Kids Rock	“Mission to Millions” campaign	12/4/12-1/1/14	United States
NUK USA, Inc.	National Breast Cancer Foundation	Charity logo on products	10/1/12-12/31/13	United States

PetSmart, Inc.	PetSmart Charities	Reusable Bags Promotion	1/1/13-12/31/13	United States
PetSmart, Inc.	PetSmart Charities	PetSmart Holiday Program	10/25/12-3/1/13	United States
PetSmart, Inc.	PetSmart Charities	Luv-A-Pet Promotion	1/1/13-5/31/13	United States
Pilot Corporation of America	National Breast Cancer Foundation	Logo (Leaf/branch) merchandise	1/1/12-12/31/13	United States
Pinnacle Foods Group LLC	Share Our Strength	Duncan Hines Double Donations Campaign	11/5/10-9/30/13	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Match Rugby Campaign shirt	10/1/08-until termination	Worldwide
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Edition Book	3/12/10-until termination	United States
Premier Bankcard, LLC	Edith Sanford Breast Cancer Foundation	Credit Card Promotion	5/1/13-9/30/13	United States
Princess Cruise Lines	Operation Homefront	Promotional Campaign onboard	10/30/12-12/31/13	United States
Princess Cruise Lines	Vietnam Veterans Memorial Fund	Promotional Campaign onboard	11/7/12-12/31/13	United States
Proctor & Gamble	Communities in Schools	Promotional campaign	8/1/12-2/28/13	United States
Proctor & Gamble	Helen Woodward Animal Center	“2012 Iams Home 4 the Holidays Bags for Bowls” Promotion	11/1/12-6/30/13	United States
Proctor & Gamble	National Breast Cancer Foundation	brandSAVERs promotion	7/1/12-6/30/13	United States
Proctor & Gamble	United States Olympic Committee	eSaver Promotion	6/8/12-2/1/13	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	Green Polo Player Tote bag promotion	4/1/12-3/31/13	United States
Ralph Lauren Corporation	Folds of Honor Foundation	“Red Shirt Fridays” promotion	7/1/12-12/1/13	United States
Ralph Lauren Corporation	US Olympic Committee	Reusable Tote Bag campaign	6/1/12-indefinitely	United States
RD Magazine Value Partners	Humane Society of the United States	Specially marked magazines	4/1/09-4/30/13	United States
Royall & Co.	University of Vermont Foundation	Annual giving program	11/1/12-6/30/13	United States
Salem Hawaii Radio	Pizza 4 Patriots	Pizza donation to troops	9/1/12-2/3/13	Hawaii

Sally Beauty Holdings	Susan G. Komen for the Cure	Product promotional campaign	4/1/12-3/31/13	United States
Sarah McNamara Beauty, LLC	Childrens Action Network	\$5 donation from each Lip Rewind "love" shade	11/28/11-2/31/13	United States
Saunders Mfg. Co.	City of Hope	"Make A Difference" campaign	2/1/11-6/30/13	United States
Schoeneckers, Inc	National Marrow Donor Program	Specially marked Apparel Program	4/5/11-n/a	United States
Scotts Miracle-Gro Company	National Wildlife Federation	Specially marked installation programs	n/a	United States
Scentsy, Inc.	Special Olympics	\$8 donation for each product sale	9/1/12-8/31/13	United States
skinnyCorp, LLC	World Wildlife Fund	"Design Challenge Products" campaign	11/15/12-11/28/13	United States
Slimming World	American Diabetes Association	\$10 donation for each membership	8/1/12-7/31/15	United States
SMS Audio	Feeding America	10% of products sold on SMSby50.com website	1/17/12-6/30/13	United States
SocialBon, Inc.	African Wildlife Foundation	Sojo game promotion	5/1/12-4/30/13	
SocialBon, Inc.	Best Friends Animal Society	Specially marked products	4/23/12-12/31/13	United States
SocialBon, Inc.	Defenders of Wildlife	Specially marked products	5/24/12-12/31/13	United States
SocialBon, Inc.	Farm Sanctuary	Sojo game promotion	5/1/12-4/30/13	United States
SocialBon, Inc.	International Fund for Animal Welfare	Sojo game promotion	6/4/12-12/31/13	United States
SocialBon, Inc.	Network For Good	Sojo game promotion	11/13/12-12/31/13	United States
SocialBon, Inc.	Tony LaRussa's Animal Rescue Foundation	Sojo game promotion	5/25/12-12/31/13	United States
SocialBon, Inc.	World Wildlife Fund	Sojo game promotion	7/6/12-12/31/13	United States
Springs Global US, Inc.	Habitat for Humanity International	Promotional sale of specially marked furniture	7/1/11-12/31/14	United States
Stage 29 Productions	American Red Cross	100% donation from calendar sales	1/8/13-12/31/13	United States
Starbucks Corporation	Global Fund to Fight Aids Tuberculosis and Malaria	Red campaign	10/1/11-12/31/15	United States

Starbucks Corporation	Opportunity Finance Network	“Indivisible” Promotion	6/12/12-2/25/13	United States
Sterling Publishing Co., Inc.	Global Impact	\$1 donation from sale of book “CraftHope”	8/1/2010-indefinite	United States
3M Company	American Cancer Society	\$5 donation from sale of stethoscope	7/1/12-6/30/13	United States
TJX company	Autism Speaks	\$1 puzzle pieces campaign	4/14/13-5/4/13	United States
Talbots, Inc.	The Talbots Foundation	Tote bag campaign	11/15/11-n/a	United States
Tastefully Simple	Share Our Strength	Product sales donation	1/17/12-12/31/15	United States
Teleflora LLC	Breast Cancer Research Foundation	Special floral arrangement	6/28/12-8/31/13	United States
Tickets for Charity, LLC	Natural Resources Defense Council	Limited non exclusive license	n/a	United States
Theoryll.com, LLC	World Wildlife Fund	Panda logo usage	9/30/12-9/30/13	United States
Thomas Nelson Sales Company	World Vision	5% donation of bible sales	4/1/12-3/31/13	United States
Twentieth Century Fox Home Entertainment	World Wildlife Fund	“Life of “Pi” Help save the Tigers campaign	2/1/13-6/30/13	United States
UNIVFY, Inc.	Resolve, Inc.	5% donation from each fertility set sold	1/2/13-4/30/13	United States
Van Cleef & Arpels	Breast Cancer Research Foundation	10% donation from “Vintage Alhambra” line	5/16/12-3/31/13	United States
VRW International, LLC	VRW Charitable Foundation	Consumer Products show	3/24/10-indefinite	United States
VRW International, LLC	VRW Charitable Foundation	Private Label	3/24/10-indefinite	United States
Walgreens	American Cancer Society	\$1 donation (scanable cards)	5/1/12-5/31/12 5/1/13-5/31/13	United States
WeightWatchers International	Action Against Hunger USA	“Lose for Good” promotion	7/25/12-3/31/13	United States
WeightWatchers International	Share Our Strength	Donation from proceeds of book sale “Weight Loss Boss”	4/1/12-5/8/13	United States
Zale Delaware	Autism Speaks	“Autism Speaks Beads” campaign	11/30/12-11/30/13	United States
Zions First National Bank	Network for Good	1% donation	6/1/12-5/31/14	United States

