



State of Hawaii  
 Department of the Attorney General  
 (Commercial Co-Ventures HRS §467b-5.5)

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Abercrombie & Fitch	No Bully	Selected t-shirt promotion	10/1/14-10/31/14	United States
Alacer Corporation	Vitamin Angel Alliance	\$0.25 donation from product	3/13/14-3/12/15	United States
Alacer Corporation	Whole Planet Foundation	\$0.10 donation from product	3/29/14-3/28/15	United States
Alacer Corporation	Young Survival Coalition	\$0.25 donation from product	3/13/14-3/12/15	United States
Alex & Ani LLC	Farm Aid	Specially designed charm	7/25/13-7/31/14	United States
Alex & Ani LLC	Leukemia & Lymphoma Society	Specially designed charm bracelet	9/1/13-12/31/14	United States
Alex & Ani LLC	March of Dimes Foundation	Specially designed charm	3/1/14-2/28/15	United States
Alex & Ani LLC	Ovarian Research Fund	Specially designed charm	9/1/13-9/30/14	United States
Alex & Ani LLC	Marine Toys for Tots Foundation	Specially designed charm	11/1/13-12/31/14	United States
Aloha Petroleum	Hope for the Warriors	\$0.20 donation from each Spam musubi	5/1/14-5/31/14	Oahu
Amakua Holdings	Maui Forest Bird Recovery	Percentage of proceeds goes to charity	ongoing quarterly	Maui, HI
Amazon Services	AmazonSmile Foundation	specially marked products/services	12/31/13-12/31/14	United States
American Eagle Outfitters	Bright Pink	Specialty bra and lipgloss promotion	9/25/14-10/15/14	United States

American Girl Brands	Save The Children Federation	Summer Reading campaign	5/1/14-8/27/14	United States
Anheuser-Busch	Folds of Honor Foundation	\$1 donation from product	5/15/14-8/15/14	United States
Amour Eckrich Meats	Operation Homefront	\$0.05 donation from specially marked packages	5/1/13-7/4/14; 10/1/14-10/31/14	United States
Ansell Healthcare Products	Susan G. Komen Breast Cancer Foundation	Pink medical glove promotion	4/1/14-3/31/15	United States
Aveda Corporation	Global Greengrants Fund	“Light the Way” candle promotion	12/31/12-12/31/13; 1/1/14-12/31/14	United States
BIC USA	United Service Organizations	USO lighters promotion	7/11/11-12/31/14	United States
Bad Robot IP	826 National	Special playing cards	2/24/14-2/24/15	United States
Banco Santander SA	Make-A-Wish Foundation	\$2-\$4 donation	2/21/14-7/31/15	United States
Barton Cotton Group	Boat US Foundation	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	Military Officers Assoc. of America Scholarship Fund	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	United States Equestrian Federation	“Holiday Cards” campaign	1/23/13-6/30/16	United States
Boston Beer Corporation	Accion International	\$.05 donation from Samuel Adams Boston Lager	5/1/14-9/30/14	United States
Boston Beer Corporation	Paralyzed Veterans of America	\$.10 donation from Samuel Adams Boston Lager	5/1/14-7/13/14	United States
Brennecke’s	Kauai Food Bank	Dine In/take Out campaign	8/14/14	United States
Brooks Brothers Group	ALSAC	\$5 donation from 3 selected items	5/15/14-8/15/14	United States
Brown Trout Publishers	PetSmart Charities	5% donation from puppy/kitten sticker sales	7/1/13-6/31/14	United States
Bubba Burgers	Kauai Food Bank	Dine In/take out campaign	8/14/14	Hawaii
Buca Restaurants 2, Inc.	ALSAC	\$1 donation from selected menu items	1/22/14-3/31/14	United States
Buffalo Wild Wings, Inc.	Boys & Girls Club of America	“All Stars” program	1/27/14-12/31/16	United States

Bumble Bee Foods	World Wildlife Fund	Specially marked seafood products	6/20/13-12/31/18	United States
Burger King Corporation	Burg King McLamore Foundation	2014 Fall promotion	9/29/14-10/31/14	United States
CJ –Cookie Johnson	Magic Johnson Foundation	Jeans and T-shirt promotion	12/1/13-11/20/14	United States
C. Mondavi & Sons	Intrepid Fallen Heros Fund	coupon campaign	5/1/14-8/31/14	United States
Café Olei	Maui Humane Society	“Dine Out for Dogs” campaign	5/30/14	Maui
Celebrity Publishing	Aloha United Way	Proceeds from sale of book (Jesse Sapolu)	11/30/12-n/a	Hawaii
CafePress	American Red Cross	T-Shirt sales	11/15/13-12/21/13; 3/19/14-3/19/15	United States
CafePress	Autistic Advocacy Network	5% donation on specially tagged items	4/1/13-4/30/13; 3/20/14-4/30/14	United States
CafePress	Autism Speaks	5% donation on specially tagged items	3/20/14-4/30/14	United States
CafePress	Breast Cancer Research Foundation	5% donation on specially tagged items	5/29/14-5/28/15	United States
CafePress	Breast Cancer Research Foundation	10% product donation	5/29/14-5/28/15	United States
Casanova Italian Restaurant & Deli	Maui Humane Society	“Dine Out for Dogs, Cats, Critters” program	7/28/14	Maui, Hawaii
Catherines, Inc	American Cancer Society	Specially designed t-shirt	10/1/14-10/31/14	United States
Catherines, Inc.	American Diabetes Association	“Round Up” promotion	5/1/13-4/30/14; 3/15/14-3/14/15	United States
Cenage Learning	Charity Global	10% donation from the eSite	7/14/14-6/30/15	United States
Cenage Learning	Student Conservation Association	10% donation from the eSite	7/14/14-6/30/15	United States
Cenage Learning	Pat Tillman Foundation	10% donation	7/14/14-6/30/15	United States
Charity Partners, Inc.	ALSAC	Charitable Sale Inventory	1/28/11-1/27/15	United States

Charity Partners, Inc	American Red Cross	Donations for Goods/Services	3/27/12-3/27/14	United States
Charity Partners, Inc.	Big Brothers Big Sisters of America	Donations for Goods/Services	7/11/11-7/10/15	United States
Charity Partners, Inc.	Cal Ripken, Sr. Foundation	Donations for Goods/Services	4/29/10-4/29/14	United States
Charity Partners, Inc.	Childrens Health Fund	Charitable Sale Inventory	2/15/11-2/14/15	United States
Charity Partners, Inc.	Communities in Schools	Charitable Sale Inventory	4/15/11-5/3/15	United States
Charity Partners	Folds of Honor Foundation	Donation for Goods/Services	9/5/12-9/14	United States
Charity Partners	Habitat for Humanity	Donation for Goods/Services	8/5/13-5-19/14	United States
Charity Partners, Inc.	Leukemia & Lymphoma Society	Donated Items	6/24/09-6/24/15	United States
Charity Partners, Inc.	National Center for Missing & Exploited Children	Donations for Goods/Services	5/20/11-5/20/15	United States
Charity Partners, Inc.	Partnership for a Drug-Free America	Charitable Sales and Services	11/17/08-11/17/14	United States
Charity Partners, Inc.	Susan G. Komen Breast Cancer Foundation	Charitable Sales and Services	6/1/13-5/31/14	United States
Charity Partners, Inc.	Teach for America	Donated Items	3/27/12-3/26/14	United States
Charity Partners, Inc.	United Healthcare Childrens Foundation	Charitable Sales and Services	5/24/12-5/24/14	United States
Charity Partners, Inc.	VH1 Save the Music Foundation	Charitable Sales and Services	5/18/12-5/18/14	United States
Charity Partners, Inc.	Wounded Warrior Project	Charitable Sales and Services	3/7/13-3/7/15	United States
Chevron USA	DonorsChoose.org	“Fuel Your School” Program	10/1/14-10/31/14	United States
Chipotle Mexican Grill	Chipotle Cultivate Foundation	Specially commissioned song for charity	8/4/11-8/1/14	United States
Clinique Laboratories	Happy Hearts Fund	“Happy fragrance” campaign	11/14-2/15	United States
Cobian Corp.	Friends of Bethany Hamilton	Specialty shoes campaign	7/1/13-3/31/15	United States

Clorox Company	Alliance for a Healthier Generation	\$1 donation from each pledge	8/26/13-n/a	United States
Clorox Company	Tides Foundation	Safe Water Project fund	10/2/14-3/31/15	United States
Colleen's at the Cannery	Maui Humane Society	"Dine Out For Dogs" campaign	6/20/14	Maui, Hawaii
Core Distributions	ALSAC	flashlight/pen sales promotion	10/1/13-10/1/14	United States
Counter Brands	Breast Cancer Fund	"BeautyCounter" promotion	2/10/13-3/1/14	United States
Counter Brands	Environmental Working Group	"BeautyCounter" promotion	2/10/13-3/1/14	United States
CPK	Aiea Hongwanji Preschool	20% donation	9/18/13; 3/12/14; 4/8/15	Oahu
CPK	Aikahi Elementary PTA	"	8/25/14	Oahu
CPK	American Foundation for Suicide Prevention	20% donation	5/13/14	Oahu
CPK	Angel Network charities	20% donation	6/18/14	Oahu
CPK	Arthritis Foundation	20% donation	12//13; 5/14/14	Oahu
CPK	ASSETS School	"	11/19/14	Oahu
CPK	Calvary By the Sea School	20% donation	3/12/14	Oahu
CPK	AYSO-West Oahu	"	11/18/13; 6/3/14	Oahu
CPK	Cheer808	20% donation	6/17/13; 6/23/14	Oahu
CPK	Chi Epsilon-UHM	"	11/9/13; 4/16/14	Oahu
CPK	Christ Centered Community Church	"	9/8/14	Oahu
CPK	Courage Worldwide	"	1/21/14	Oahu
CPK	Delta Sigma Pi Rho Chi	"	5/20/14	
CPK	Easter Seals Hawaii	"	10/1/14	Oahu
CPK	Eta Sigma Delta	"	4/15/14	Oahu
CPK	Food Science and Human Nutrition Council	"	4/23/14; 6/25/14; 8/27/14	Oahu
CPK	Friends of Imi Hoola	20% donation	9/24/13; 8/18/14	Oahu

CPK	Friends of Lyon Arboretum	20% donation	9/11/13; 4/9/14; 8/27/14	Oahu
CPK	Friends of Med Assist School of Hawaii	“	4/7/14	Oahu
CPK	Girls on the Run Hawaii	“	4/28/14	Oahu
CPK	Grace Bible Church	20% donation	8/22/13;2/12/14;3/5/14; 5/7/14	Oahu
CPK	Golden Key International Honor Society UHM	20% donation	5/13/13; 4/22/14	Oahu
CPK	Gear Up Hui Rio	“	3/4/14	Oahu
CPK	Halau Na Pualei o Likolehua	“	11/10/14	Oahu
CPK	Hawaii Bone Marrow Donor	“	9/24/14	Oahu
CPK	Hawaii Pacific Gerontological Society	“	9/25/13; 6/18/14	Oahu
CPK	Hawaii Raiders	“	4/21/14	Oahu
CPK	Hawaii Rush Soccer Club	“	9/22/14	Oahu
CPK	Hawaii Pacific University	“	3/3/14; 4/1/14; 4/21/14	Oahu
CPK	Hawaiian Island Twisters	“	7/30/14	Oahu
CPK	Hawaiian Humane Society	“	7/16/13; 8/20/14; 10/7/14	Oahu
CPK	Hoaloha O Ke Kai Montessori School	“	1/22/14	Oahu
CPK	Honpa Hongwangi	“	2/12/14	Oahu
CPK	Hokulele Volleyball Club	“	4/9/14	Oahu
CPK	Hospice Hawaii	“	10/7/14	
CPK	Huakailani School for Girls	“	2/26/14	Oahu
CPK	Inter Business Council	“	10/17/14; 10/20/14	Oahu
CPK	Iolani School	“	10/23/13, 11/15/13;12/11/13;1/15/13 2/4/14; 12/9/14	Oahu

CPK	John A. Burns School	“	10/8/13; 1/13/14; 1/6/15	Oahu
CPK	K Bay Patriots Pop Warner	“	3/4/14; 4/15/14	Oahu
CPK	Kailua Class of 2015	“	4/16/14	Oahu
CPK	Kailua Elementary School	“	10/21/14	Oahu
CPK	Kailua Fireworks	“	5/13; 4/21/14	Oahu
CPK	Kailua Methodist Preschool	“	4/29/14	Oahu
CPK	Kailua Mustang Pop Warner Assn.	“	10/8/13; 9/24/14	Oahu
CPK	Kaimuki Christian School	“	1/14/14; 10/8/14; 1/13/15	Oahu
CPK	Kaimuki Middle School	“	4/30/13, 10/1/13; 4/30/14; 9/3/14; 9/25/14; 12/28/14	Oahu
CPK	Kaimuki YMCA	“	3/11/14	Oahu
CPK	Kaiser High School	“	10/21/14	Oahu
CPK	Kalani High School	“	11/18/13;12/03/13; 4/29/14; 5/27/14	Oahu
CPK	Kamiloiki Elementary School	“	10/6/14	Oahu
CPK	Kawaihau church School	“	5/7/14	Oahu
CPK	Kalani High School	“	5/27/14; 8/25/14	Oahu
CPK	Katipunan Club	“	2/19/14	Oahu
CPK	Lanikai Elementary Public Charter School	“	10/1/13	Oahu
CPK	Leahi Soccer Club	“	12/4/13; 11/19/13; 4/7/14; 4/14/14; 9/30/14; 10/7/14	Oahu
CPK	Le Jardin PTA	“	9/11/13, 11/13/13, 2/12/14, 3/12/14, 4/9/14,5/14/19; 9/10/14	Oahu
CPK	Liholiho Laulima	“	10/28/14	Oahu
CPK	Maemae Elementary	“	2/25/14	Oahu
CPK	Make A Wish Foundation	Reusable tote promotion	1/1/14-12/31/14	United States
CPK	Make A Wish Foundation	\$1 donation from menu item	10/18/14-5/1/15	United States

CPK	Malama Learning Center	20% donation	11/18/14	Oahu, HI
CPK	Moanalua Elementary School	“	4/22/14	Oahu
CPK	Moanalua HS Softball	“	3/27/13;8/26/14	Oahu
CPK	Na Keiki Mauloa	“	4/2/14	Oahu
CPK	National Kidney Foundation	“	3/31/14	Oahu
CPK	Navy Hale Keiki School	“	3/11/14	Oahu
CPK	New Hope Diamond Head	“	5/28/13, 7/3/13; 6/23/14	Oahu
CPK	New Hope Central Oahu	“	9/24/13; 2/3/14	Oahu
CPK	Oahu Civic Orchestra	“	5/28/14	Oahu
CPK	Ohana Arts	“	1/20/14	Oahu
CPK	Partners in Development	“	5/28/14	Oahu
CPK	Phi Theta Kappa	“	5/28/14	Oahu
CPK	Pearl City High School Project Grad	“	5/8/13,8/27/13,11/6/13; 2/12/14; 4/8/14; 8/13/14; 9/17/14; 10/15/14; 11/4/14	Oahu
CPK	St. John Vianney Parish School	“	2/20/13; 3/19/14	Oahu
CPK	Student Nurses Organization – UH	“	5/8/13, 9/16/13; 5/14/14	Oahu
CPK	Supports of Kainalu Performing Arts	“	11/5/13; 3/10/14; 9/23/14	Oahu
CPK	University of Hawaii Foundation	“	5/28/13, 6/18/13; 1/15/14 2/24/14; 10/6/14; 10/27/14; 2/2/15	Oahu
CPK	Untome	“	9/9/14	Oahu
CPK	YWCA of Oahu	“	7/29/13,12/17/13; 3/12/14; 8/20/14	Oahu
CVS Pharmacy	Boys & Girls Clubs of America	1% donation from sales of school products	8/10/14-8/23/14	Oahu
Cheesecake Factory	Feeding America	\$0.25 donation from each lemon meringue cheesecake sold	7/30/14-7/29/15	United States



Cheesecake Factory	Share Our Strength	“No Kid Hungry” campaign	9/30/13-7/29/14	United States
Chevrolet Motors	American Cancer Society	Fortune Event	10/6/14-10/8/14	United States
Chili’s Grill & Bar	ALSAC	Add donation to receipt	9/8/14-12/31/14	United States
Christopher & Banks	Breast Cancer Research Foundation	25% donation from sale of products	4/22/14-4/21/15	United States
Colgate-Palmolive company	ALSAC	10% donations from specially marked products	3/17/14-3/17/18	United States
Ralph Lauren Corporation	Reach Out and Read	25% donation from the “Global Literacy” line	8/5/14-7/31/15	United States
ConAgra Foods	Feeding America	“Child Hunger Ends Here” program	1/1/14-12/31/14	United States
ConAgra Foods	US Organizations	Specially marked Marie Calendar products	9/1/14-1/31/15	United States
Conopco Inc	Feeding America	Product/coupon promotion	9/1/14-12/31/14	United States
Crown Imports	V Foundation for Cancer Research	\$0.05 donation for Corona Extra/Corona Light cases	3/1/13-4/8/13; 01/4/14-4/7/14	United States
CrossFit	Make A Wish Hawaii	100% donation from promotion	10/6/14-12/6/14	Oahu
Da Booze Shop	Kauai Food bank	Dine in/take out campaign	8/14/14	Hawaii
Danone Waters of America	National Breast Cancer Foundation	Specially marked Evian water packs	10/1/14-10/31/14	United States
D.R. Horton-Schuler Homes	Malama Learning Center	\$50 donation for each home sold in Mehana/Kapolei	11/6/13-last unit sold	Oahu
Denny’s Restaurants	Share Our Strength	“No Kid Hungry” campaign	9/1/13-11/1/13; 9/1/14-9/30/14	United States
DialAmerica Marketing	Special Olympics Hawaii	Magazine promotion	7/1/07-6/30/15	Hawaii
DialAmerica Marketing	Mothers Against Drunk Driving	Magazine promotion	7/1/10-6/30/15	United States
Dino’s Doggie Delites	Maui Humane Society	\$50 monthly donation & 10% parking off	7/11/14-7/11/15	Maui, Hawaii

Direct Response Consulting	America Institute for Cancer Research	direct mailing promotion	5/1/09-12/31/14	United States
Disney Worldwide Services	National Park Foundation	Duffy Bear Ranger plush toy promotion	4/18/14-4/30/14	United States
Disney Worldwide Services	National Park Foundation	Promotion tweet \$1 donation	4/10/14-4/20/14	United States
Discover Products	Ducks Unlimited	Specially marked products	10/15/14-3/31/17	United States
Discover Products	Humane Society of the US	specially designed credit cards	2/1/14-12/31/20	United States
Doggie Dash Maui	Maui Humane Society	All proceeds go to event	10/11/14	Maui, HI
Dominos Pizza LLC	ALSAC	Thanks & Giving Campaign	10/24/13-1/5/14	United States
Due In A Few	March of Dimes Foundation	“Pregnancy Pin” campaign	1/31/13-1/31/15	United States
Dunkin Brands	United Service Organizations	\$0.10 donation for each regular/kids scoop ice cream	11/14/14	United States
Ease Collection	PARENTS, Inc.	2% donation of all proceeds	9/1/13-8/31/14	Oahu
EJ Gallo Winery	Meals on Wheels Association of America	\$5 cork donation	8/1/13-12/31/13; 2/1/14-12/31/14	United States
EJ Gallo Winery	Operation Homefront	\$5 donation from each text message	5/1/14-11/30/14	United States
EJ Gallo Winery	Souls4Souls	\$5 donation for redeemed voucher	4/1/14-5/31/14	United States
EJ Gallo Winery	VH1 Save The Music Foundation	\$0.10 donation for William Hill brand wine	5/1/14-12/31/14	United States
Electronic Arts	Special Operations Warrior Foundation	“Zero Dark Thirty” map pack	12/17/12-3/15/14	United States
Estee Lauder Companies	Breast Cancer Research Foundation	Specially marked products	10/1/10-8/31/15	United States
Euromarket	Rebuilding Together	\$5 donation	4/25/14-4/27/14	United States
FCH Enterprises	American Diabetes Association	Canister donation	9/1/14-10/31/14	United States

FCH Enterprises	Muscular Dystrophy Association	“Lei of Hope” canister drive	6/1/14-7/31/14	Hawaii
Catherines, Inc	Kapiolani Health Foundation	“Campaign For Hawaii’s Children” promotion	3/1/14-4/30/14	Hawaii
FGX Direct	KNL Foundation	Reading glass products donation	3/30/12-12/31/14	United States
Foot Locker Retail	American Cancer Society	Fitness apparel promotion	8/1/13-2/28/14	United States
FTD.com	United Services Organizations	specially marked floral arrangements	1/1/14-12/31/14	United States
Gear For Sports	Young Survival Coalition	10% donation of Champion Custom products	7/1/14-11/30/14	
General Motors	American Cancer Society	Nascar Promotion	6/16/14-1/31/15	United States
General Mills Marketing	American Heart Association	“My Heart, My Life” campaign	6/30/12-5/31/15	United States
General Mills Marketing	Autism Speaks	“Sprouts Farmers Market	4/1/14-5/14/14	United States
General Mills Marketing	Bright Pink Foundation	“Friends in the Fight” promotion	10/1/14-3/31/15	United States
General Mills Marketing	Feeding America	“Outnumber Hunger” Program	3/1/13-1/31/15	United States
General Mills Marketing	Living Beyond Breast Cancer	“Friends in the Fight” promotion	10/1/14-3/31/15	United States
General Mills Marketing	Regents of the University of Minnesota	“Bee Friendlier” program	7/14-12/14	United States
General Mills Marketing	Sodexo Foundation	\$0.10 donation from yogurt parfait product	10/1/14-11/30/14	United States
General Mills Marketing	Sodexo Foundation	\$0.08 donation from cereal in cup product	10/1/14-11/30/14	United States
General Mills Marketing	Susan G. Komen Breast Cancer Foundation	“Friends in the Fight” campaign	10/1/14-3/31/15	United States
General Mills Marketing	Susan G. Komen Breast Cancer Foundation	Website Promotion	2/3/14-3/2/14	United States
General Mills Marketing	Xerces Society	Website Promotion	3/1/14-1/1/16	United States

General Mills Marketing	Xerces Society	Bee Friendlier program	7/14-12/14	United States
Genesco	NARAS Foundation	“Buy A Chuck, Give a Buck” campaign	8/7/14-9/10/14	United States
GiveMobile	Conservation Fund	donate % from service fees	8/20/13-indefinitely	United States
GiveMobile	Kids In Need Foundation	donate % from service fees	8/6/14-8/5/15	United States
GOJO Industries	City of Hope	\$3.60 donation for every case of hand sanitizer sold	6/1/14-5/1/15	United States
Groupon, Inc.	Make It Right Foundation	Promotional Gala package	4/16/14-4/29/14	United States
Gucci America	United States Fund for UNICEF	“Vintage Web” bags promotion	8/11-5/14	United States
HV Food Products	Folds of Honor Foundation	\$1 donation for each text message	6/1/14-8/31/14	United States
Heather Titus	Hawaii Literacy	Hawaii Tourism items campaign	7/30/13-6/30/14	Oahu
Hallmark Marketing	Marine Toys for Tots Foundation	logo usage	1/1/14-3/1/15	United States
Hallmark Marketing	Susan G. Komen Breast Cancer Foundation	Keepsake ornament program	10/1/12-1/31/15	United States
Hanes Brand, Inc.	Wounded Warrior Project	Logo promotion of items	6/1/14-12/31/14	United States
Harvest Market Hanalei	Kauai Foodbank	Dine in/take out campaign	8/14/14	Hawaii
Honest Company	Movember Foundation	\$1 donation for each item sold	11/1/14-11/21/14	United States
Honest Company	Nature Conservancy	\$1 donation for each item sold	3/1/14-12/31/14	United States
Hukilau Lanai	Kauai Food Bank	Dine In/take out	8/14/14	Kauai, Hawaii
Humble Bundle	National American Red Cross	2% donation	9/4/14-9/4/15	
Hyundai Capital America	Marine Toys for Tots	“Autopay” promotion	10/11/13-3/31/14	United States
Hawaii Pizza Hut	Hawaii Community Foundation	Discounted pizza cards	Continuous	Hawaii
Holiday Card Center	American Humane Association	Licensed Trademarks	11/30/10-6/30/14	United States

Honolulu Star Advertiser	Hawaii Childrens Foundation	\$0.05 donation from each paper sold	12/17/12-ongoing	Hawaii
Hotel JV Services	Entertainment Foundation Industry	\$1 donation for each online reservation	4/14/14-2/28/17	United States
Houghton Mifflin Harcourt Publishing	One Fund Boston	\$5 donation from Book campaign	2/18/14-8/11/18	United States
HSP EPI Acquisition LLC	JustGive	“BaseBuilder” Program	11/1/14-11/1/15	United States
Hukilau Lanai	Kauai Food Bank	Dine in/take out campaign	8/14/14	United States
Humble Bundle	Charity Global	10% of sale of video games	-	United States
HV Food Products	Folds of Honor Foundation	\$1 off charcoal or bbq sauce	8/25/14-10/25/14	United States
Imyne, Inc.	Network for Good	Online platform	3/31/14-3/31/15	United States
IQ-Hydr8	American Diabetes Association	10% off sports water bottle	11/14-4/30/19	United States
J.C. Penny Corp	Love Our Children USA	“Delete Shirts” promotion	3/1/13-ongoing	United States
J. Crew	American Red Cross	“Garment for Good Philippines Typhoon t-shirt	1/1/14-6/30/14	United States
J. Crew	DonorsChoose.org	t-shirt promotion	2/1/14-2/1/15	United States
J. Crew	Teach For America	Specially designed t-shirt and bag	10/23/13-11/1/14	United States
J. Crew	Partnership for a Healthier America	t-shirt sale	1/17/14-7/31/15	
J. Crew	US Friends of the David Sheldrick Wildlife Trust	t-shirt sale	11/20/13-8/31/15	United States
JADS International	Melanoma Research Alliance Foundation	\$1 sun product sold	9/1/14-9/1/15	United States
Jackson Family Enterprises	Operation Homefront	“Give Goode, Do Goode” campaign	3/13/13-12/31/14	United States
Jewelry Television	American Heart Association	“Love Your Heart” jewelry collection	1/1/14-6/30/14	United States
John Bartlett Retail	Farm Sanctuary	t-shirt promotion	4/28/14-4/28/15	United States

John Morrell & Co.	KaBoom!	\$0.05 donation from each product sold	9/1/14-10/12/14	United States
Johnson & Johnson	PFLAG	Coupon books	4/4/14-2/27/15	United States
Johnson & Johnson	Oral Health America	\$1 donation for Listerine brand product sold	9/1/14-8/31/14	United States
Johnson & Johnson	Team Red White & Blue	“Social Media Activity” promotion	-	United States
Johnson & Johnson	United Service Organizations	\$2 donation online	10/5/14-11/21/14	United States
Kaleheo Café	Kauai Food Bank	Dine In/take out campaign	8/14/14	Hawaii
Kapono’s Inc.	Make A Wish Foundation Hawaii	“Back In the Day” concert campaign	6/12/14-8/23/14	Hawaii
Keoki’s Paradise	Kauai Food Bank	Dine In/take out campaign	8/14/14	Hawaii
Kingsford Products Company	Folds of Honor	\$1 donation from charcoal/bbq sauce	8/25/14-10/25/14	United States
Leighton Lam Designs	HUGS	50% of online sales donation	12/6/13-1/1/14	United States
Life Is Good Company	Avon Products Foundation	Walk for Breast Cancer program	9/15/14-12/31/14	United States
Life Is Good Company	Life is Good Kids Foundation	ticket sale promotion	1/1/13-n/a	United States
Living Essentials	Living Beyond Breast Cancer	\$0.05 donation from each raspberry drink sold	8/15/13-12/31/13 3/15/14-12/31/14	United States
Living Essentials	Special Operations Warrior Foundation	Specially marked energy drinks	5/1/14-7/31/14	United States
MSC Industrial Direct	Ronald McDonald House-Long Island	\$2 from glove sale	9/1/14-8/31/15	United States
Macys	Polo Ralph Lauren Foundation	“Pink Pony” lapel pin promotion	9/15/14-1/31/15	United States
Hyatt Regency Waikiki Beach Resort	Make A Wish Hawaii	Gold Tournament	10/23/14	Oahu

Mana Productions	We See Beauty Foundation	Donation of sales proceeds	10/1/12-perpetual	United States
Mattel, Inc.	Boys & Girls Club of America	On-line promotion	6/1/14-5/31/15	United States
Mazda Motor of America	American Heart Association	\$100 donation for each Mazda sold	11/14/13-3/31/14	United States
Mazda Motor of America	ALSAC	“	“	United States
Mazda Motor of America	American National Red Cross	“	9/1/13-3/31/14	United States
Mazda Motor of America	Mazda Foundation USA	“	11/11/13-3/31/14	United States
McNeil Consumer Healthcare	Childrens Health Fund	“Smiling It Forward” Campaign	8/1/14-10/31/14	United States
Mediterranean Gourmet	Kauai Food Bank	Dine In/take out campaign	8/14/1/14	United States
Mechanical Servants	Childrens Miracle Network	logo usage	12/5/13-12/31/16	United States
MeebleMail, LLC	AmeriCares Foundation	Specially marked email stationery	1/26/11-1/26/14	United States
Melanie Lieb, Inc.	Mauai Humane Society	30% off pet portrait	5/28/14-indefinitely	United States
Merrimans Fish House	Kauai Food Bank	Dine in/take out campaign	8/14/14	United States
Microsoft, Inc.	Boot Campaign	\$0.84 donation from Xbox 360 sale	5/1/14-7/30/14	United States
Microsoft, Inc.	Lone Survivor Foundation	\$0.84 donation from Xbox 360 sale	5/1/14-7/30/14	United States
Microsoft, Inc.	The Global Fund to Fight Aids, TB and Malaria	“Red Campaign” Products	1/8/08-n/a	United States
Moet Hennessy USA	Global Fund to Fight AIDS, Tuberculosis and Malaria	specially marked Vodka bottles	8/2/12-12/31/15	United States
Mud Pie	March of Dimes	Mothers & Fathers Day campaign	4/1/14-12/31/15	United States
Natural Habitat	World Wildlife Fund	Member Travel Program	1/1/14-12/31/18	United States
Nestle USA	Reading is Fundamental	Candy sweepstakes	-	United States

New Balance	Boys & Girls Club of America	30% donation from shoe sale	7/15/14-8/31/14	United States
New Headings LLC	World Wildlife Fund	20% donation to website clothing purchases	1/21/13-12/31/14	United States
Nike USA	Charities Aid Foundation	“NIKE Black History Month Collection” items	2/1/14-2/28/14	United States
Neutrogena Corporation	The Nature Conservancy	Use of registered trademarks	1/1/12-12/31/14	United States
New Balance Athletic Shoe	Susan G. Komen Breast Cancer Foundation	“Lace Up for the Cure” Promotion	4/1/13-3/31/15	United States
North American Coffee Partnership	The Starbucks Foundation	% of every bottle of Ethos Water	3/1/08-indefinite	United States
North American Power Gas	Little Kids Rock	“Mission to Millions” campaign	12/4/12-1/1/14	United States
NUK USA, Inc.	National Breast Cancer Foundation	Charity logo on products	10/1/12-12/31/13; 1/1/14; 12/31/14	United States
Otter Products LLC	Wounded Warrior Project	Charity logo on products	4/1/13-3/31/14	United States
PPP&C, Inc.	When Georgia Smiled. The Robin McGraw Revelation Foundation	\$9.95 donation for sale of each unit	4/21/14-12/31/14	United States
Panda Express	Pacific Buddhist Academy	20% donation from meal purchases	12/13/14; 4/7/14	Oahu
Papaya’s Natural Food	Kauai Food Bank	Dine In/take out campaign	8/14/14	Oahu
Payless ShoeSource	Susan G. Komen Breast Cancer Foundation	pink ribbon promotion	5/1/14-12/31/14	United States
Pet Protector	Maui Humane Society	Specialty flea/tick tag	8/1/14-8/1/15	United States
PetSmart, Inc.	Canine Companions for Independence	\$1 donation from specially marked items	9/1/13-12/31/16	United States
PetSmart, Inc.	PetSmart Charities	Holiday Luv-a-Pet Promotion	10/1/14-1/31/15	United States
PetSmart, Inc.	PetSmart Charities	Martha Stewart items	4/27/14-6/30/14	United States



PetSmart, Inc.	PetSmart Charities	“snowflake promotion”	11/28/14-12/31/14	United States
PetSmart, Inc.	PetSmart Charities	“Halloween promotion”	10/13/14-10/28/14	United States
PetSmart, Inc.	PetSmart Charities	Reusable Bags Promotion	1/1/13-12/31/14	United States
Phiten USA	Be the Match Foundation	“Tornado”necklace promotion	11/19/13-12/31/15	United States
Pi Artisan Pizzeria	Maui Humane Society	“Dine Out for Dogs” campaign	10/25/14	Maui, HI
PetSmart, Inc.	PetSmart Charities	Luv-A-Pet Promotion	1/1/14-6/1/14	United States
Pilot Corporation of America	National Breast Cancer Foundation	Logo (Leaf/branch) merchandise	1/1/12-12/31/13 4/17/13-12/31/15	United States
Plantation Gardens	Kauai Food Bank	Dine in/take out campaign	8/14/14	Hawaii
Platinum Tel Communications	Alzheimers Disease & Related Disorders Association	donation from sale of proceeds	7/16/13-7/15/14; 8/1/14-7/31/15	United States
Platinum Tel Communications	American Forests	donation from sale of proceeds	12/1/13-n/a	United States
Platinum Tel Communications	Conservation Fund	donation from sale of proceeds	8/20/14-8/19/15	United States
Platinum Tel Communications	DonorsChoose.org	phones and service discount	10/2/13-10/1/14	United States
Platinum Tel Communications	Kids In Need Foundation	donation from sale of proceeds	8/6/13-8/5/14	United States
Plum PBC	Convoy of Hope	Super smoothie promotion	3/1/14-2/28/15	United States
Poipu Tropical Burgers	Kauai Food Bank	Dine in/take out campaign	8/14/14	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Match Rugby Campaign shirt	10/1/08-until termination	Worldwide
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Edition Book	3/12/10-until termination	United States
Postcards Café	Kauai Food Bank	Dine In/take out campaign	8/14/14	Oahu
Premier Bankcard, LLC	Edith Sanford Breast Cancer Foundation	Credit Card Promotion	5/1/13-12/31/14	United States

PrimeSource Building Products	Susan G. Komen Breast Cancer Foundation	Pink Roofing Nail product Promotion	9/1/14-8/31/15	United States
Proctor & Gamble	Feeding America	“Child Hunger Ends Here” program	3/1/14-6/16/14	United States
Proctor & Gamble	National Breast Cancer Foundation	\$1 donation from sale of CoverGirl LashBlast	4/1/13-6/1/14	United States
Quaker Oats	Adopt A Classroom	\$1 donation from specially marked packages	4/29/14-11/30/14	United States
Queen’s Treasure	Maui Humane Society	Sunset trail cruise	11/8/14	Oahu
Ralph Lauren Corporation	Folds of Honor Foundation	“Red Shirt Fridays” promotion	7/1/12-12/1/13; 1/10/14-7/30/15	United States
Ralph Lauren Corporation	Foundation for the Carolinas	“Belk Womens Health Fund” campaign	9/15/14-12/31/14	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	Pink Pony promotion	3/15/14-12/31/14	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	Lauren Pink (Lord & Taylor, Dillards) Promotion	3/15/14-12/31/14	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	“Polo Player Tote Bag” promotion	3/30/14-3/28/15	United States
Ralph Lauren Corporation	Susan G. Komen Breast Cancer Foundation	10% donation from all “Lauren Pink” hangtags	3/15/14-9/30/14	United States
Ralph Lauren Corporation	US Olympic Committee	Reusable Tote Bag campaign	6/1/12-indefinitely	United States
Ralph Lauren Corporation	US Olympic Committee	2014 Olympics cardigan promotion	1/23/14-2/23/14	United States
Raw Trading Company	World Wildlife Fund	Specially marked products	7/1/14-12/31/15	United States
Rob’s Good Times Grill	Kauai Food Bank	Dine in/take out campaign	8/14/14	United States
Rocks & Brews	Maui Humane Society	Dine Out for Dogs campaign	9/14/14	United States
Ruby Ribbon	City of Hope	10% donation from purchase	10/1/14-10/31/14	United States
Sally Beauty Holdings	Susan G. Komen	5% donation from sale of products	4/1/13-3/31/14	United States

Schoeneckers, Inc	National Marrow Donor Program	Specially marked Apparel Program	4/5/11-n/a	United States
Scholastic, Inc.	RedRover	“Lucky Dog” book promotion	Fall 2013-indefinitely	United States
Scotts Miracle-Gro Company	National Wildlife Federation	Specially marked installation programs	n/a	United States
Scentsy, Inc.	March of Dimes	Stuffed animal promotion	3/2/14-9/1/14	United States
Sephora	Breast Cancer Research Foundation	\$1-\$2 donation on specially marked products	1/1/13-1/31/14	United States
Shaw Industries	ALSAC	Carpet Promotion	1/31/13-12/31/14	United States
Shirmp station	Kauai Food Bank	Dine in/take out campaign	8/14/14	Hawaii
Skyy Spirts	Boot Campaign	“Boots and Bourbon” campaign	1/1/14-12/31/14	United States
Skyy Spirits	Freedom to Marry	“Toast to Marriage” campaign	3/31/14-3/31/15	United States
Slimming World	American Diabetes Association	\$10 donation for each membership	8/1/12-7/31/15	United States
Southern Mills	National Fallen Firefighters Foundation	Online T-shirt Promotion for \$5.00	11/10/13-11/10/14	United States
Springs Global US, Inc.	Habitat for Humanity International	Promotional sale of specially marked furniture	7/1/11-12/31/14	United States
Staples, Inc.	Rainforest Alliance	5% in store promotion	9/21/14-12/27/14; 12/28/14-6/30/15	United States
Starbucks Corporation	Global Fund to Fights Aids Tuberculosis and Malaria	Red campaign	10/1/11-12/31/15	United States
Starbucks Corporation	Oprah Winfrey Foundation	\$1 donation from each “Oprah Tea product”	4/29/14-4/2/17	United States
Starbucks Corporation	Silicon Valley Community Foundation	“For the Love of Country” book promotion	11/4/14-1/5/15	United States
Sterling Publishing Co., Inc.	Global Impact	\$1 donation from sale of book “CraftHope”	8/1/2010-indefinite	United States

Smileys Local Grinds	Kauai Food Bank	Dine in/take out campaign	8/14/14	United States
Sueoka Snack Shop	Kauai Food Bank	Dine in/take out campaign	8/14/14	United States
Sutter Home Winery	National Breast Cancer Foundation	\$1 donation to text HOPE	10/1/14-10/31/14	United States
Sutter Home Winery	Trees for the Future	\$10 donation from each bottle sold	7/1/14-6/30/15	United States
Swapfish, Inc	Charity Partners Foundation	donation	9/24/13-7/31/14	United States
Tanioka's Seafood & Catering	Tanioka's Charity Foundation	% of proceeds goint to Kapiolani Medical Center	5/10/14	United States
3M Company	American Cancer Society	\$5 donation from sale of stethoscope	7/1/14-12/31/14	United States
3M Company	City of Hope	% donation from packaged Post-it items	1/1/13-12/31/13; 1/1/14-12/31/14	United States
T-Galleria	Kapiolani Health Foundation	"Beauty After Dark" campaign	6/27/14-6/30/16	Hawaii
TJ Maxx	Save the Children	Reusable Halloween bag campaign	9/8/14-11/1/14	United States
TJX company	Alzheimers Disease & Related Disorders Association	"Take A Dollar campaign	3/2/14-3/15/14	United States
TJX company	Joslin Diabetes Center	Give-A-Dollar Campaign	1/5/14-1/18/14	United States
TJX company	Juvenile Diabetes Research Foundation	JDRF Sneaker Campaign	8/31/14-10/4/14	United States
T-Mobile USA	Hope Heart International	specially marked accessories	2/1/14-2/28/14	United States
T-Mobile USA	National Breast Cancer Foundation	\$1 donation from mobile devices/accessories	10/1/14-10/31/14	United States
Taco Bell Corp	Taco Bell Foundation	Live Mas Campaign	12/18/13-12/31/14	United States
Talbots, Inc.	National Breast Cancer Foundation	t-shirt & tote bag promotion	10/1/14-10/31/14	United States
Talbots, Inc.	The Talbots Foundation	Tote bag campaign	11/15/11-n/a	United States

Target	Breast Cancer Research Foundation	15% donation from retail sales	8/18/13-8/31/14; 8/17/14-8/31/15	United States
Target	Kids In Need Foundation	Up & Up product sale	7/3/14-7/26/14	United States
Tastefully Simple	Share Our Strength	Product sales donation	1/17/12-12/31/15	United States
Teleflora LLC	Breast Cancer Research Foundation	Flower arrangement campaign	9/1/14-8/31/15	United States
Teavana Corporation	CARE USA	\$2-\$5 donation from sale of Tote, Tumbler or Gift Box	9/3/13-8/31/15	United States
Teleflora LLC	Alexs Lemonade Stand Foundation	10% donation from website sales	4/1/14-9/30/14	United States
Teleflora LLC	Breast Cancer Research Foundation	Special floral arrangement	9/1/13-8/31/14	United States
Temptations LLC	Breast Cancer Research Foundation	5% donation from "Old World Pink" items	6/2/14-12/31/14	United States
Tickets for Charity, LLC	Natural Resources Defense Council	Limited non exclusive license	n/a	United States
Timex Group USA	St. Baldricks Foundation	20% donation from specific watches	3/1/14-3/20/14	United States
Theoryll.com, LLC	World Wildlife Fund	Panda logo usage	9/30/12-9/30/14	United States
Time Inc.	National 9/11 Memorial & Museum at the World Trade Center Foundation	10% of product donation	3/6/14-12/31/14	United States
Toys R Us, Delaware	Save the Children Federation	Limited edition reusable shopping bag	5/1/14-4/30/15	United States
Trion Worlds	Doctors Without Borders	"Doctors Coat" campaign	5/1/14-5/31/14	United States
True Religion Sales LLC	Breast Cancer Research Foundation	10% off specially marked products	10/1/14-10/31/14	United States
Uber Technologies	American Red Cross	Specialty app	8/6/14-8/6/15	United States
Uncommon Goods	American Forests	\$1 donation from catalog & website	1/1/14-12/31/14	United States

Uncommon Goods	Women for Women International	\$1 donation from catalog & website	1/1/14-12/31/14	United States
VF Outdoor	Alaska Wilderness League	\$1 donation from catalog & website	3/1/14-3/31/14	United States
VF Outdoor	Susan G. Komen Breast Cancer Foundation	\$5.00 donation from sale of products	9/27/14-1/1/15	United States
VRW International, LLC	VRW Charitable Foundation	Consumer Products show	3/24/10-indefinite	United States
VRW International, LLC	VRW Charitable Foundation	Private Label	3/24/10-indefinite	United States
Viral Events	Aloha United Way	\$50 donation	7/23/14-9/1/14	
WD-40 Company	US Chamber of Commerce Foundation	Promotional cans of product	4/1/14-7/31/14	United States
Waffle House	United Service Organizations	\$0.10 donation for each waffle sold	9/5/14	United States
Walgreens	American Heart Association	\$0.25 donation for each cereal product sold	2/1/14-2/28/14	United States
Walgreens	Girl Scouts of the USA	\$0.08 from participating product sold	9/1/14-9/30/14	United States
Walgreens	Vitamin Angel Alliance	\$.25 donation on every sale	2/23/14-4/26/14	United States
Wal-Mart Stores	Childrens Miracle Network Hospitals	"Eyes of a Child" CD campaign	5/28/13-1/31/15	United States
Warrior Sports	Susan G. Komen Breast Cancer Foundation	5% donation from each soccer item sold	1/22/14-1/31/15	United States
WEI Sales, Inc.	Make A Wish Foundation	\$1 "Wish card" Campaign	2/2/14-9/1/14	United States
Welch Allyn	Heart to Heart International	Medical equipment credit donation	8/1/13-indefinite	United States
Wells Enterprises	Jimmie Johnson Foundation	Helmet of Hope campaign	2/1/14-12/31/14	United States
Wells Fargo Bank	Operation Smile	\$3 donation per transfer	9/15/14-10/28/14	United States
Whole Foods Kahala	Hawaii Maoli	5% donation	5/21/14; 6/11/14	Oahu
Wine Group	Fisher House Foundation	"Good Deeds" Program	10/1/14-12/31/14	United States

Wine Group	Action Against Hunger USA	“Good Deeds” program	10/1/14-12/31/14	United States
Wyeth LLC	Points of Light	\$0.05 donation from each sold product	3/23/14-12/31/14	United States
Yoobi Trading Corporation Limited	Kids In Need Foundation	In-kind donation of products	2/4/14-1/1/19	United States
Yoobi Trading Corporation Limited	Starlight Childrens Foundation	“Classroom Pack” promotion	11/14-1/30/15	United States
Zions First National Bank	Network for Good	1% donation	6/1/12-5/31/14	United States
Zyppah, Inc.	Susan G. Komen Foundation	Pink Promotion	4/1/14-3/31/15	United States