



State of Hawaii
 Department of the Attorney General
 (Commercial Co-Ventures HRS §467b-5.5)

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Alacer Corporation	Vitamin Angel Alliance	\$0.25 donation from product	3/13/14-3/12/15	United States
Alacer Corporation	Whole Planet Foundation	\$0.10 donation from product	3/29/14-3/28/15	United States
Alex & Ani LLC	March of Dimes Foundation	Specially designed charm	3/1/14-2/28/15	United States
Aligiant Travel Co.	Make A Wish Foundation America	Wingz Kids Snack Pack promotion	2/1/15-5/31/19	United States
Amakua Holdings	Maui Forest Bird Recovery	Percentage of proceeds goes to charity	ongoing quarterly	Maui, HI
American Express	Ronald McDonald House of Charities	\$1 donation for each card transaction	11/21/14-11/21/15	United States
American Express	United Way Worldwide	Specially marked gift card	10/1/14-10/31/15	United States
America's Collectibles Network	American Heart Association	10% of "Love Your Heart Jewelry collection sale	1/1/15-3/31/15	United States
Ansell Healthcare Products	Susan G. Komen Breast Cancer Foundation	Pink medical glove promotion	4/1/14-3/31/15	United States
Anheuser-Busch	Water.org	"US Chalice" campaign	1/8/15-12/30/15	United States
Asset Marketing Services	Susan G. Komen Breast Cancer Foundation	5% GovMint.com sale	4/14/15-12/31/15	

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Bad Robot IP	826 National	Special playing cards	2/24/14-2/24/15	United States
Banco Santander SA	KIDS Fashion Deliver	Shareholder vote donation	2/3/15-6/30/15	United States
Banco Santander SA	Make-A-Wish Foundation	\$2-\$4 donation	2/21/14-7/31/15	United States
Bank of America	Global Fund to Fight Aids, Tuberculosis & Malaria	“Red” campaign	1/23/14-12/31/15	United States
Barton Cotton Group	Boat US Foundation	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	Military Officers Assoc. of America Scholarship Fund	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	United States Equestrian Federation	“Holiday Cards” campaign	1/23/13-6/30/16	United States
Bayer HealthCare	K9 for Warriors	\$1 donation on K9 Advantix products	3/1/15-5/31/15	United States
Benefit	Dress for Success	100% donation from brow wax service	5/1/15-5/31/15	United States
Benefit	Girls Inc.	100% donation from brow wax service	5/1/15-5/31/15	United States
Benefit	Step Up Womens Network	100% donation from brow wax service	5/1/15-5/31/15	United States
Brooks Brothers Group	Golden Fleece Foundation	20% gift boxes	3/2/15-3/1/17	United States
Buffalo Wild Wings, Inc.	Boys & Girls Club of America	“All Stars” program	1/27/14-12/31/16	United States
Bumble Bee Foods	World Wildlife Fund	Specially marked seafood products	6/20/13-12/31/18	United States
Celebrity Publishing	Aloha United Way	Proceeds from sale of book (Jesse Sapolu)	11/30/12-n/a	Hawaii
CafePress	American Red Cross	T-Shirt sales	3/19/14-3/19/15	United States

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CafePress	Breast Cancer Research Foundation	5% donation on specially tagged items	5/29/14-5/28/15	United States
CafePress	Breast Cancer Research Foundation	10% product donation	5/29/14-5/28/15	United States
Carolee LLC	Breast Cancer Research Foundation	\$5 spinning bangle promotion	8/1/14-7/31/15	United States
Carolee LLC	Entertainment Industry Foundation	“Stand Up to Cancer” campaign	6/25/14-3/15/16	United States
Catherines, Inc.	American Diabetes Association	“Round Up” promotion	3/15/14-3/14/15	United States
Cenage Learning	Charity Global	10% donation from the eSite	7/14/14-6/30/15	United States
Cenage Learning	Student Conservation Association	10% donation from the eSite	7/14/14-6/30/15	United States
Cenage Learning	Pat Tillman Foundation	10% donation	7/14/14-6/30/15	United States
Chaminade University	Make A Wish Hawaii	\$1/star campaign	2/2/15-5/11/15	Oahu, HI
Chaminade University	Make A Wish Hawaii	Teddy bear/candy campaign	2/2/15-2/19/15	Oahu, HI
Charity Miles	Nature Conservancy	“All Hands on Earth “ campaign	7/1/13-6/30/15	United States
Charity Partners, Inc.	ALSAC	Charitable Sale Inventory	1/28/11-1/27/15	United States
Charity Partners, Inc.	Big Brothers Big Sisters of America	Donations for Goods/Services	7/11/11-7/10/15	United States
Charity Partners, Inc.	Childrens Health Fund	Charitable Sale Inventory	2/15/11-2/14/15	United States
Charity Partners, Inc.	Communities in Schools	Charitable Sale Inventory	4/15/11-5/3/15	United States
Charity Partners, Inc.	Leukemia & Lymphoma Society	Donated Items	6//24/09-6/24/15	United States

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Charity Partners, Inc.	National Center for Missing & Exploited Children	Donations for Goods/Services	5/20/11-5/20/15	United States
Charity Partners, Inc.	Wounded Warrior Project	Charitable Sales and Services	3/7/13-3/7/15	United States
Christopher & Banks	National Multiple Sclerosis Society	Jewelry sales promotion	12/31/14-3/20/16	United States
Clinique Laboratories	Happy Hearts Fund	“Happy fragrance” campaign	11/14-2/15	United States
Cobian Corp.	Friends of Bethany Hamilton	Specialty shoes campaign	7/1/13-3/31/15	United States
Clorox Company	Alliance for a Healthier Generation	\$1 donation from each pledge	8/26/13-n/a	United States
Clorox Company	Tides Foundation	Safe Water Project fund	10/2/14-3/31/15	United States
CPK	Aiea Hongwanji Preschool	20% donation	9/18/13; 3/12/14; 4/8/15	Oahu
CPK	Aikahi Elementary	“	2/24/15, 4/13/15	Oahu, HI
CPK	Aloha Foundation	“	4/7/15;4/9/15;	Oahu, HI
CPK	Aloha United Way	“	1/20/15	Oahu, HI
CPK	American Red Cross	“	4/15/15	Oahu, HI
CPK	Angel Network Charities	“	7/15/15	Oahu, HI
CPK	Big Brothers Big Sisters Hawaii	“	4/1/15	Oahu, HI
CPK	C4 Christ Centered Community Church	“	3/18/15	Oahu, HI
CPK	Cheers808	“	4/6/15	Oahu, HI
CPK	Food Science & Human Nutrition Council	“	4/29/15	Oahu, HI
CPK	Friends of Imi Hoola	“	1/26/15	Oahu, HI
CPK	Girls on the Run of Hawaii	“	4/28/15	Oahu, HI

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CPK	Golden Key International Honor Society	“	4/15/15	Oahu, HI
CPK	Grace Bible Church	“	4/7/15	Oahu, HI
CPK	Hawaii Bone Marrow Donor Registry	“	2/17/15	Oahu, HI
CPK	Hawaii Harlequins Rugby Football Club	“	1/14/15	Oahu, HI
CPK	Hawaii Opera Theatre	“	5/27/15	Oahu, HI
CPK	Hawaii Recreation & Parks Society	“	5/6/15	Oahu, HI
CPK	Hawaii Rush Soccer Club	“	4/14/15	Oahu, HI
CPK	Hawaii Youth Opera Chorus	“	4/20/15	Oahu, HI
CPK	Holy Nativity	“	5/13/15	Oahu, HI
CPK	Honowai Elementary	“	3/4/15	Oahu, HI
CPK	Honolulu Bulls Soccer Club	“	3/31/15	Oahu, HI
CPK	Huakailani School for Girs	“	2/4/15; 3/3/15; 4/1/15; 5/6/15	“
CPK	Iolani Boys Soccer	“	2/10/15	Oahu, HI
CPK	John A. Burns School	“	1/6/15	Oahu
CPK	Junior League of Honolulu	“	4/1/15	Oahu, HI
CPK	Kailua High School (Project Grad)	“	1/21/15; 2/10/15	Oahu
CPK	Kaimuki Christian School	“	5/5/15	Oahu, HI
CPK	Kaimuki Waialae YMCA	“	2/24/15	“
CPK	Kalani High School	“	1/13/15; 2/25/15; 5/19/15	Oahu
CPK	Katipunan Club	“	3/11/15	Oahu, HI

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CPK	Leahi Soccer Club	“	1/21/15; 2/3/15; 2/17/15; 3/10/15; 9/28/15	Oahu
CPK	Le Jardin PTA	“	1/28/15; 2/25/15; 4/29/15	Oahu
CPK	Liholiho Lualima	“	3/25/15	Oahu, HI
CPK	Lincoln School	“	5/6/15	Oahu, HI
CPK	Maemae Elementary School	“	3/18/15	Oahu, HI
CPK	Make A Wish Foundation	\$1 donation from menu item	10/18/14-5/1/15	United States
CPK	Manoa Elementary	“	9/2/15; 10/18/15; 1/27/16 and 4/13/16	Oahu, HI
CPK	Moanalua Elementary School	“	3/30/15	Oahu, HI.
CPK	Na Leo Lani	“	3/10/15	Oahu, HI
CPK	OMSS Hui	“	3/9/15	Oahu, HI
CPK	Pacific Buddhist Academy	“	3/2/15	Oahu, HI
CPK	Pearl City High School PTSA	“	3/11/15	Oahu, HI
CPK	Redemption Academy	“	2/2/15	Oahu, HI
CPK	Ryukyukoku Matsuri Daiko Hawaii	“	3/9/15	Oahu, HI
CPK	St. Anthony School	“	1/13/15	Oahu
CPK	St. John Vianney	“	3/4/15	
CPK	Sigma Gamma Rho Sorority	“	3/12/15, 3/30/15	Oahu, HI
CPK	Sounds of Success Preschool & Learning Center	“	1/29/15	Oahu
CPK	University of Hawaii Foundation	“	2/2/15; 4/8/15	Oahu
CPK	UH Lab School	“	3/3/15	Oahu, HI
CPK	Waialae Elementary	“	2/23/15	Oahu, HI
CPK	Wilson School	“	1/27/15	Oahu, HI

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Cheesecake Factory	Feeding America	\$0.25 donation from each lemon meringue cheesecake sold	7/30/14-7/29/15	United States
Christopher & Banks	Breast Cancer Research Foundation	25% donation from sale of products	4/22/14-4/21/15	United States
Colgate-Palmolive company	ALSAC	10% donations from specially marked products	3/17/14-3/17/18	United States
ConAgra Foods	Feeding America	“Child Hunger Ends Here” campaign	1/15/15-1/7/16	United States
ConAgra Foods	Feeding America	“Spark Change” campaign	4/6/15-5/3/15	United States
ConAgra Foods	US Organizations	Specially marked Marie Calendar products	9/1/14-2/18/15	United States
Cool Cat Café	Maui Humane Society	\$75 donation	1/8/15	
Crown Imports LLC	V Foundation for Cancer Research	\$0.05 donation from Corona	3/1/15-4/6/15	United States
D.R. Horton-Schuler Homes	Malama Learning Center	\$50 donation for each home sold in Mehana/Kapolei	11/6/13-last unit sold	Oahu
DialAmerica Marketing	Special Olympics Hawaii	Magazine promotion	7/1/07-6/30/15	Hawaii
DialAmerica Marketing	Mothers Against Drunk Driving	Magazine promotion	7/1/10-6/30/15	United States
Dino’s Doggie Delites	Maui Humane Society	\$50 monthly donation & 10% parking off	7/11/14-7/11/15	Maui, Hawaii
Disney Worldwide Services	Conservation International Foundation	“Monkey Kingdom” promotion	4/17/15-4/23/15	United States
Dominos Pizza LLC	ALSAC	Thanks & Giving Campaign	1/4/15	United States
Due In A Few	March of Dimes Foundation	“Pregnancy Pin” campaign	1/31/13-1/31/15	United States
E & J Gallo Winery	Homes for Our Troops	\$10 donation for each Liberty Creek wine sold	8/1/15-12/31/15	United States

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E & J Gallo Winery	Meals on Wheels Association of America	\$1 donation for cork	3/1/15-12/31/15	United States
Electronic Arts	World Wildlife Fund	35% donated for in-game items	1/19/15-2/3/15	United States
Estee Lauder Companies	Breast Cancer Research Foundation	Specially marked products	10/1/10-8/31/15	United States
FCH Enterprises	Special Olympics Hawaii	Canister drive	3/1/15-4/30/15	United States
FTD.com, Incl.	United Services Organizations	20% off all products	1/1/15-12/31/15	United States
GAP	CARE	Limited edition t-shirt promotion	2/18/15-4/30/15	United States
General Motors	American Cancer Society	Nascar Promotion	6/16/14-1/31/15	United States
General Mills Marketing	American Heart Association	Cherrios promotion	2/1/15-2/28/15	United States
General Mills Marketing	American Heart Association	“My Heart, My Life” campaign	6/30/12-5/31/15	United States
General Mills Marketing	Bright Pink Foundation	“Friends in the Fight” promotion	10/1/14-3/31/15	United States
General Mills Marketing	Feeding America	“Fight Hunger Spark Change” Program	4/6/15-5/3/15	United States
General Mills Marketing	Living Beyond Breast Cancer	“Friends in the Fight” promotion	10/1/14-3/31/15	United States
General Mills Marketing	Susan G. Komen Breast Cancer Foundation	“Friends in the Fight” campaign	10/1/14-3/31/15	United States
General Mills Marketing	Susan G. Komen Breast Cancer Foundation	Telefloral Bouquet Promotion	11/7/14-3/31/15	United States
General Mills Marketing	Xerces Society	Website Promotion	3/1/14-1/1/16	United States
General Mills Marketing	Xerces Society	“Bee Friendlier” campaign	4/1/15-12/31/18	United States
GiveMobile	Conservation Fund	donate % from service fees	8/20/13-indefinitely	United States
GiveMobile	International AIDS Vaccine Initiative	Cell phone & services promotion	2/2/15-2/1/16	United States

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GiveMobile	Kids In Need Foundation	donate % from service fees	8/6/14-8/5/15	United States
GOJO Industries	City of Hope	\$3.60 donation for every case of hand sanitizer sold	6/1/14-5/1/15	United States
GOJO Industries	City of Hope	“Spring Blossom” sanitizer	6/1/14-5/1/15	United States
Greg Murado, DDS	Make A Wish Hawaii	Discounted teeth whitening	3/15-6/30/15	Waipahu, HI
Hallmark Marketing	Marine Toys for Tots Foundation	logo usage	1/1/14-3/1/15	United States
Hallmark Marketing	Susan G. Komen Breast Cancer Foundation	Keepsake ornament program	1/1/15-12/31/16	United States
Humble Bundle	National American Red Cross	2% donation	9/4/14-9/4/15	United States
Hawaii Pacific University	Make A wish Hawaii	Stars and magnets campaign	2/16/15-3/26/15	Oahu, HI
Hawaii Pizza Hut	Hawaii Community Foundation	Discounted pizza cards	Continuous	Hawaii
Hawaiian Airlines	Ahahui Koa Anuenue	Hawaiian Miles Promotion	2/2/15-2/18/15	United States
Honolulu Star Advertiser	Hawaii Childrens Foundation	\$0.05 donation from each paper sold	12/17/12-ongoing	Hawaii
Hotel JV Services	Entertainment Foundation Industry	\$1 donation for each online reservation	4/14/14-2/28/17	United States
Houghton Mifflin Harcourt Publishing	One Fund Boston	\$5 donation from Book campaign	2/18/14-8/11/18	United States
HSP EPI Acquisition LLC	JustGive	“BaseBuilder” Program	11/1/14-11/1/15	United States
Humble Bundle	Childs Play	10% of sale revenue	-	United States
Humble Bundle	Charity Global	10% of sale of video games	-	United States
Humble Bundle	Electronic Frontier Foundation	10% of sale revenue	-	United States

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Humble Bundle	PayPal Charitable Giving Fund	10% donation	2/19/15-12/3/15	United States
Ikea North America Services	Save the Children Federation	Specialty Artwork	11/11/14-1/3/15	United States
Ikea North America Services	US Fund for UNICEF	1 Euro promotion	11/9/14-4/31/15	United States
Imyne, Inc.	Network for Good	Online platform	3/31/14-3/31/15	United States
IQ-Hydr8	American Diabetes Association	10% off sports water bottle	11/14-4/30/19	United States
It's a 10	New Venture Fund	Logo usage	-	United States
J.C. Penny Corp	Love Our Children USA	"Delete Shirts" promotion	3/1/13-ongoing	United States
J. Crew	DonorsChoose.org	t-shirt promotion	2/1/14-2/1/15	United States
J. Crew	Partnership for a Healthier America	t-shirt sale	1/17/14-7/31/15	United States
J. Crew	US Friends of the David Sheldrick Wildlife Trust	t-shirt sale	11/20/13-8/31/15	United States
J. Crew	Xerces Society	t-shirt sale promotion	1/1/15-5/31/16	United States
JADS International	Melanoma Research Alliance Foundation	\$1 sun product sold	9/1/14-9/1/15	United States
Jackson Family Enterprises	Operation Homefront	"Give Goode, Do Goode" campaign	11/1/14-12/31/15	United States
John Bartlett Retail	Farm Sanctuary	t-shirt promotion	4/28/14-4/28/15	United States
Johnson & Johnson	Oral Health America	\$1.00 donation from Listerine sale	1/1/15-1/31/15	United States
Johnson & Johnson	PFLAG	Coupon books	4/4/14-2/27/15	United States
Johnson & Johnson	Team Red White & Blue	"Social Media Activity" promotion	-	United States
Johnson & Johnson	United Service Organizations	\$0.10 donation from product sale	¼/15-1/10/15	United States

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Jostens	Nature Conservancy	“Plant-a-Billion Trees” campaign	9/24/14-6/30/15	United States
Kakaako Kitchen & Catering	Make A Wish Hawaii	20% off monthly dish	12/1/15-12/31/15	Oahu, HI
Kellogg Company	Action for Healthy Kids	\$0.35 donation per marked box	3/1/15-3/15/15	United States
Kellogg Company	Feeding America	\$0.10 donation from Kellogg item from Wal-Mart	4/6/15-5/3/15	United States
Kitchen Aid Promotions LLC	Susan G. Komen Breast Cancer Foundation	“Cook for the Cure” campaign	1/1/14-12/31/15	United States
Life Is Good Company	Life is Good Kids Foundation	ticket sale promotion	1/1/13-n/a	United States
Lindt & Sprungli	Autism Speaks	\$0.10 donation from Gold Bunny	2/15/15-4/5/15	United States
Living Essentials	Special Operations Warrior Foundation	\$0.5 donation from cherry 5-hour energy products	5/1/15-7/31/15	United States
Lokai Holdings	Charity Global	Lokai bracelet sale	3/1/15-3/22/15	United States
Lokai Holdings	Pencils of Promise	Lokai bracelet sale	12/31/14-12/31/15	United States
McNeil-PPC	Childrens Miracle Network	\$1 donation from Tylenol products	5/1/15-5/31/15	United States
MSC Industrial Direct	Ronald McDonald House-Long Island	\$2 from glove sale	9/1/14-8/31/15	United States
Macys	American Heart Association	“Go Red” pin promotion	2/14/15-2/16/15	United States
Macys	Breast Cancer Research	“Ideology” promotion	4/13/15-6/1/15	United States
Macys	Polo Ralph Lauren Foundation	“Pink Pony” lapel pin promotion	9/15/14-1/31/15	United States
Mana Productions	We See Beauty Foundation	Donation of sales proceeds	10/1/12-perpetual	United States
Mattel, Inc.	Boys & Girls Club of America	On-line promotion	6/1/14-5/31/15	United States
Maui Tribe Productions	Half-Helen Foundation	Willie K BBQ Blues Fest	1/10/15-1/26/15	Maui, HI

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Mazda Motor of America	ALSAC	“Drive for Good” campaign	10/9/14-3/31/15	United States
Mazda Motor of America	American Heart Association	“Drive for Good” campaign	11/21/14-1/2/15	United States
Mazda Motor of America	American National Red Cross	“	10/24/14-3/31/15	United States
Mazda Motor of America	Mazda Foundation USA	“	10/9/14-3/31/15	United States
Mechanical Servants	Childrens Miracle Network	logo usage	12/5/13-12/31/16	United States
Melanie Lieb, Inc.	Maui Humane Society	30% off pet portrait	5/28/14-indefinitely	United States
Microsoft, Inc.	The Global Fund to Fight Aids, TB and Malaria	“Red Campaign” Products	1/8/08-n/a	United States
Mine Safety Appliance	Susan G. Komen Breast Cancer Foundation	\$0.20 donation from Power Pink Products	10/1/14-9/30/15	United States
Moet Hennessy USA	Global Fund to Fight AIDS, Tuberculosis and Malaria	specially marked Vodka bottles	8/2/12-12/31/15	United States
Mud Pie	March of Dimes	Mothers & Fathers Day campaign	4/1/14-12/31/15	United States
Natural Habitat	World Wildlife Fund	Member Travel Program	1/1/14-12/31/18	United States
Nestle USA	Reading is Fundamental	Candy sweepstakes	-	United States
Netrogena Corporaton	Nature Conservancy	Use of logo	1/1/15-12/31/17	United States
New Balance Athletic Shoe	Susan G. Komen Breast Cancer Foundation	“Lace Up for the Cure” Promotion	4/1/13-3/31/15	United States
North American Coffee Partnership	The Starbucks Foundation	% of every bottle of Ethos Water	3/1/08-indefinite	United States
Oahu Underground Artisans	Make A Wish Hawaii	Car give away	n/a	Oahu

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Oldcastle Archetctural	USO	\$100 donation per Belgard product	3/23/15-11/11/15	United States
One Six One Corp.	Helen Keller International	5% donation from internet sales	5/1/15-5/1/17	United States
Percunia Inc.	Make A Wish Hawaii	“Wish Stars” campaign	3/1/15-3/31/15	Oahu, HI
Pet Protector	Maui Humane Society	Specialty flea/tick tag	8/1/14-8/1/15	United States
PetSmart, Inc.	Canine Companions for Independence	\$1 donation from specially marked items	9/1/13-12/31/16	United States
PetSmart, Inc.	PetSmart Charities	Holiday Luv-a-Pet Promotion	12/29/14-12/31/15	United States
Philosophy, Inc.	New Venturer Fund	1% of all sales donated	7/1/14-12/31/15	United States
Photography by Mariah Milan	Maui Humane Society	\$50 monthly donation	11/3/14-11/3/15	Maui, HI
Phiten USA	Be the Match Foundation	“Tornado”necklace promotion	11/19/13-12/31/15	United States
Pilot Corporation of America	National Breast Cancer Foundation	Logo (Leaf/branch) merchandise	4/17/13-12/31/15	United States
Platinum Tel Communications	Alzheimers Disease & Related Disorders Association	donation from sale of proceeds	8/1/14-7/31/15	United States
Platinum Tel Communications	American Forests	donation from sale of proceeds	12/1/13-n/a	United States
Platinum Tel Communications	Conservation Fund	donation from sale of proceeds	8/20/14-8/19/15	United States
Platinum Tel Communications	Humane Society of the US	donation from sale of proceeds	10/1/14-9/30/15	United States
Plum PBC	Convoy of Hope	Super smoothie promotion	3/1/14-12/31/17	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Match Rugby Campaign shirt	10/1/08-until termination	Worldwide
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Edition Book	3/12/10-until termination	United States

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Premier Bankcard, LLC	Edith Sanford Breast Cancer Foundation	Credit Card Promotion	5/1/13-12/31/15	United States
PrimeSource Building Products	Susan G. Komen Breast Cancer Foundation	Pink Roofing Nail product Promotion	9/1/14-8/31/15	United States
Profile Franchising	Edith Sanford Breast Cancer Foundation	“Pink Product promotion”	9/30/14-9/30/17	United States
Purcunia Inc	Make A Wish Hawaii	Wish Star tea promotion	3/1/15-3/31/15	Oahu, Hi
R & B Foods	Feeding America	\$0.10 donation on food products	4/6/15-5/3/15	United States
Ralph Lauren Corporation	Folds of Honor Foundation	“Red Shirt Fridays” promotion	1/10/14-7/30/15	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	25% donation from the “Global Literacy” line	8/5/14-7/31/15	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	“Polo Player Tote Bag” promotion	3/30/14-3/28/15	United States
Ralph Lauren Corporation	US Olympic Committee	Reusable Tote Bag campaign	6/1/12-indefinitely	United States
Raw Trading Company	World Wildlife Fund	Specially marked products	7/1/14-12/31/15	United States
Reyn Spooner	Kapiolani Health Foundation	“Zen Mums” shirt sale	10/1/14-6/30/15	Hawaii
Sally Beauty Holdings	Susan G. Komen	5% donation from sale of products	4/1/14-3/31/15	United States
Sanford LP	City of Hope	Pink@Work campaign	1/1/15-12/31/16	United States
Schoeneckers, Inc	National Marrow Donor Program	Specially marked Apparel Program	4/5/11-n/a	United States
Scholastic, Inc.	RedRover	“Lucky Dog” book promotion	Fall 2013-indefinitely	United States
Scotts Miracle-Gro Company	National Wildlife Federation	Specially marked installation programs	n/a	United States
Sears Holdings	March of Dimes Foundation	“Puppy ornament” campaign	3/15/15-6/20/15	United States
Sephora USA	Skin Cancer Foundation	“Sun Safety Kit” promotion	1/23/15-12/31/15	United States

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Shaw Industries	ALSAC	Carpet Promotion	1/31/13-12/31/16	United States
Shaw Industries	US Green Building Council	“Green Apple Initiative’ campaign	12/1/14-11/30/17	United States
Skyy Spirits	Freedom to Marry	“Toast to Marriage” campaign	3/31/14-3/31/15	United States
Slimming World	American Diabetes Association	\$10 donation for each membership	8/1/12-7/31/15	United States
Squarespace, Inc.	Share Our Strength	“Sleep Tapes” campaign	1/12/15-2/1/16	United States
Staples, Inc.	Rainforest Alliance	5% in store promotion	9/21/14-12/27/14; 12/28/14-6/30/15	United States
Starbucks Corporation	Global Fund to Fights Aids Tuberculosis and Malaria	Red campaign	10/1/11-12/31/15	United States
Starbucks Corporation	Oprah Winfrey Foundation	\$1 donation from each “Oprah Tea product”	4/29/14-4/2/17	United States
Starbucks Corporation	Silicon Valley Community Foundation	“For the Love of Country” book promotion	11/4/14-1/5/15	United States
Starbucks Corporation	Oprah Winfrey Leadership Academy Foundation	% of tea sales	4/29/14-4/2/17	United States
Sterling Publishing Co., Inc.	Global Impact	\$1 donation from sale of book “CraftHope”	8/1/2010-indefinite	United States
SuperMighty LLC	Silicon Valley Community Foundation	“SuperMighty” campaign	10/5/14-n/a	United States
Sutter Home Winery	Trees for the Future	\$10 donation from each bottle sold	7/1/14-6/30/15	United States
Swell Investing	Jumpstart for Young Children	20% donation	2/1/15-n/a	United States
Swell Investment	Susan G. Komen	20% donation	3/1/15-2/29/16	United States

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Times Inc.	Wholesome Wave Foundation	“Grow for Good” campaign	12/14-12/15	United States
T-Galleria	Kapiolani Health Foundation	“Beauty After Dark” campaign	6/27/14-6/30/16	Hawaii
TOMS Shoes	Every Mother Counts	“TOMS one for one” campaign	3/1/15-12/31/15	United States
TJX Company	Autism Speaks	Puzzle pieces campaign	4/12/15-5/2/15	United States
TJX company	Joslin Diabetes Center	Give-A-Dollar Campaign	¼/15-1/17/15	United States
Talbots, Inc.	The Talbots Foundation	Tote bag campaign	11/15/11-n/a	United States
Target	American Red Cross	Blanket donation	11/16/14-3/12/15	United States
Target	Breast Cancer Research Foundation	15% donation from retail sales	8/18/13-8/31/14; 8/17/14-8/31/15	United States
Tastefully Simple	Share Our Strength	Product sales donation	1/17/12-12/31/15	United States
Taco Bell	Taco Bell Foundation	“Live Mas” campaign	1/1/15-12/31/15	United States
Teleflora LLC	Alex’s Lemonade Stand Foundation	10% donation	4/1/15-9/30/15	United States
Teleflora LLC	Breast Cancer Research Foundation	Flower arrangement campaign	9/1/14-8/31/15	United States
Teavana Corporation	CARE USA	\$2-\$5 donation from sale of Tote, Tumbler or Gift Box	9/3/13-8/31/15	United States
Tickets for Charity, LLC	Natural Resources Defense Council	Limited non exclusive license	n/a	United States
Timex Group USA	Leukemia and Lymphoma Society	Timex Yacht Timer Watch promotion	3/1/15-3/1/16	United States
Toys R Us, Delaware	Save the Children Federation	Limited edition reusable shopping bag	5/1/14-4/30/15	United States
Uber Technologies	American Red Cross	Specialty app	8/6/14-8/6/15	United States

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Uncommon Goods	Reach Out & Read	“Better to Give” campaign	1/1/15-12/31/15	United States
VF Outdoor	National Fish & Wildlife Foundation	Song download donation	10/20/14-1/15/15	United States
VF Outdoor	Susan G. Komen Breast Cancer Foundation	\$5.00 donation from sale of products	9/27/14-1/1/15	United States
VRW International, LLC	VRW Charitable Foundation	Consumer Products show	3/24/10-indefinite	United States
VRW International, LLC	VRW Charitable Foundation	Private Label	3/24/10-indefinite	United States
Wal-Mart Stores	Childrens Miracle Network Hospitals	“Eyes of a Child” CD campaign	5/28/13-1/31/15	United States
Wal-Mart Stores	Feeding America	“Fight Hunger” campaign	4/6/15-5/3/15	United States
Wal-Mart Stores	Salvation Army	“Fill the Truck” campaign	11/21/14-1/15/15	United States
Walgreen Co.	Comic Relief	“Way to Well Commitment” campaign	4/17/15-5/30/15	United States
Walgreen Co.	Vitamin Angels Alliance	1% of product purchase	5/23/15-12/31/17	United States
Warrior Sports	Susan G. Komen Breast Cancer Foundation	5% donation from each soccer item sold	1/22/14-1/31/15	United States
Welch Allyn	Heart to Heart International	Medical equipment credit donation	8/1/13-indefinite	United States
Wells Enterprises	Jimmie Johnson Foundation	Helmet of Hope campaign	2/27/15-12/31/17	United States
Wine Group	Fisher House Foundation	“Good Deeds” Program	10/1/14-12/31/14	United States
Wells Fargo Bank	Hispanic Scholarship Fund	\$1 donation using the Spanish mobile App	4/1/15-4/30/15	United States
Whole Foods Market	K9 Kokua	5% net sales	5/19/15	Honolulu, HI
Whole Foods Market	Surfing the Nations	5% donation	3/26/15-3/28/15	United States

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Yankee Candle Company	Homes for Our Troops	\$1 donation from candle sale	5/11/15-4/30/16	United States
Yoobi Trading Corporation Limited	Kids In Need Foundation	In-kind donation of products	2/4/14-1/1/19	United States
Yoobi Trading Corporation Limited	Starlight Childrens Foundation	“Classroom Pack” promotion	11/14-1/30/15	United States
Zyppah, Inc.	Susan G. Komen Foundation	Pink Promotion	4/1/14-3/31/15; 4/1/15-3/31/16	United States