



State of Hawaii  
 Department of the Attorney General  
 (Commercial Co-Ventures HRS §467b-5.5)

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Abercrombie & Fitch	No Bully	t-shirt, online promotion	9/10/15-10/10/15	United States
Absolut Company AB	Water For People	Actor Casting Call video promotion	7/1/15-9/30/20	United States
Amakua Holdings	Maui Forest Bird Recovery	Percentage of proceeds goes to charity	ongoing quarterly	Hawaii
American Express	National Park Foundation	Promotion for card purchased online	1/1/16-12/31/16	United States
American Express	Ronald McDonald House of Charities	\$1 donation for each card transaction	11/21/14-11/21/15	United States
American Express	United Way Worldwide	Specially marked gift card	10/1/14-10/31/15	United States
Anheuser-Busch	Water.org	“US Chalice” campaign	1/8/15-12/30/15	United States
Anheuser-Busch	Water.org	“US Chalice” campaign	6/1/15-12/31/15	United States
Armour-Eckrich Meats	Operation Homefront	\$0.05 donation from sausage products	5/1/15-7/4/15	United States
Art of Shaving LLC	Skin Cancer Foundation	\$1 donation from sun screen products	6/1/15-5/31/16	United States
Asset Marketing Services	Susan G. Komen Breast Cancer Foundation	5% GovMint.com sale	4/14/15-12/31/15	United States

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Aveda Corporation	National Audubon Society	“Love for Horst Composition” campaign	5/21/15-5/21/17	United States
Banco Santander SA	Make-A-Wish Foundation	\$2-\$4 donations	2/21/14-7/31/15	United States
Bank of America	Global Fund to Fight Aids, Tuberculosis & Malaria	“Red” campaign	1/23/14-12/31/15	United States
Barton Cotton Group	Boat US Foundation	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	Military Officers Assoc. of America Scholarship Fund	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	United States Equestrian Federation	“Holiday Cards” campaign	1/23/13-6/30/16	United States
Bayer HealthCare	PetSmart Charities	\$1 donation on K9 Advantix products	7/6/15-8/2/15	United States
BIC USA	United Service Organizations	\$0.09 donation for each pocket lighter sold	1/1/15-12/31/16	United States
Boston Beer Corporation	Paralyzed Veterans of America	\$0.10 donation from Samuel Adams products	5/1/15-7/4/15	United States
Brooks Brothers Group	Golden Fleece Foundation	20% gift boxes	3/2/15-3/1/17	United States
Bubb’s Burger	Kauai Food Bank	% donation	8/20/15	Hawaii
Buffalo Wild Wings, Inc.	Boys & Girls Club of America	“All Stars” program	1/27/14-12/31/16	United States
Bumble Bee Foods	World Wildlife Fund	Specially marked seafood products	6/20/13-12/31/18	United States
Burn’n Love	Aloha United Way	Portion of ticket sales	7/2015-ongoing	Hawaii
C&J Clark Retail	Breast Cancer Research Foundation	Product Campaign	6/18/15-6/17/16	United States
Carolee LLC	Breast Cancer Research Foundation	\$5 spinning bangle promotion	8/1/14-7/31/15	United States

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Carolee LLC	Entertainment Industry Foundation	“Stand Up to Cancer” campaign	6/25/14-3/15/16	United States
Cenage Learning	Charity Global	\$6 donation for each \$60 purchase	7/1/15-6/30/16	United States
Cenage Learning	Pat Tillman Foundation	\$6 donation for each \$60 purchase	7/1/15-6/30/16	United States
Cenage Learning	Student Conservation Association	\$6 donation for each \$60 purchase	7/1/15-6/30/16	United States
Charity Partners, Inc.	Big Brothers Big Sisters of America	Donations for Goods/Services	7/11/11-7/10/15	United States
Charity Partners, Inc.	Leukemia & Lymphoma Society	Donated Items	6//24/09-6/24/15	United States
Chico’s FAS, Inc.	Entertainment Industry Foundation	“Sheila Johnson” scarf promotion	7/27/15-9/28/15	United States
Chevron USA	DonorsChoose.org	“Fuel your school” campaign	10/1/15-10/31/15	United States
Christopher & Banks	National Multiple Sclerosis Society	Jewelry sales promotion	12/31/14-3/20/16	United States
Clorox Company	Alliance for a Healthier Generation	\$1 donation from each pledge	8/26/13-n/a	United States
CPK	Aiea High School	20% donation from tab	10/21/15	Hawaii
CPK	Aikahi Elementary	“	8/17/15; 12/14/15; 2/16/16; and 5/16/16	“
CPK	Angel Network Charities	“	7/15/15	“
CPK	C4 Christ Centered Community Church	“	8/25/15	“
CPK	Chapman University	“	8/19/15	“
CPK	Easter Seals Hawaii	”	8/19/15	“
CPK	Hospice Hawaii	“	7/14/15	“

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CPK	Huakailani School for Girls	“	8/5/15; 9/2/15; 10/7/15; 11/4/15; 12/15; 1/6/16/ 2/3/16; 3/2/16 and 4/6/16	“
CPK	HUGS	“	9/30/15	“
CPK	Hui Ola Pono	“	9/8/15	“
CPK	Kalaepohaku School	“	5/28/15; 7/29/15	“
CPK	Kailua Elementary School	“	8/12/15	“
CPK	Kaimuki Christian School	“	9/15/15	“
CPK	Kaimuki Middle School	“	9/9/15	“
CPK	Kaiser HS band	“	9/22/15	“
CPK	Leahi Soccer Club	“	6/29/15; 7/13/15; 9/28/15	“
CPK	LeJardin Academy PTA	“	9/9/15; 10/14/15; 12/9/15; 1/13/16; 2/10/16; 3/9/16; 4/13/16; 5/11/16	“
CPK	Lincoln School	“	5/6/15	“
CPK	Manoa Elementary	“	9/2/15; 10/18/15; 1/27/16 and 4/13/16	“
CPK	Mid Pacific	“	8/12/15	“
CPK	Pacific American Foundation	“	8/5/15	“
CPK	Pearl City HS	“	8/22/15; 9/23/15; 10/27/15; 11/30/15	“
CPK	Supporters of Kainalu Performing Arts	“	9/22/15	“
CPK	St. Andrews Priory	“	8/4/16	“
CPK	St. John Vianney Parrish School	“	9/16/15; 12/16/15; 2/17/16	“
Cheesecake Factory	Feeding America	\$0.25 donation from each salted caramel cheesecake sold	7/30/15-7/28/16	United States
Colgate-Palmolive Company	ALSAC	10% donations from specially marked products	3/17/14-3/17/18	United States

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Colgate-Palmolive Company	Make A Wish Foundation of America	4% donation childrens toothbrushes	10/1/15-12/31/16	United States
Columbia Sportswear Company	American Hiking Society	“National Trails Day” Promotion	3/30/15-9/30/15	United States
ConAgra Foods	Feeding America	“Child Hunger Ends Here” campaign	1/15/15-1/7/16	United States
ConAgra Foods	United Service Organizations	Specially marked Marie Calendar products	8/25/15-1/29/16	United States
Crabtree & Evelyn	National Breast Cancer Foundation	5% donation from sale of product	10/1/15-10/31/15	United States
D.R. Horton-Schuler Homes	Malama Learning Center	\$50 donation for each home sold in Mehana/Kapolei	11/6/13-last unit sold	Hawaii
DialAmerica Marketing	Mothers Against Drunk Driving	Magazine promotion	7/1/10-12/31/15	United States
Dino’s Doggie Delites	Maui Humane Society	\$50 monthly donation & 10% parking off	7/11/14-7/11/15	Hawaii
Disney Worldwide Services	UNICEF	“Force for Change” art workshops campaign	n/a	United States
E & J Gallo Winery	Homes for Our Troops	\$10 donation for each Liberty Creek wine sold	8/1/15-12/31/15	United States
E & J Gallo Winery	Meals on Wheels Association of America	\$1 donation for cork	3/1/15-12/31/15	United States
E & J Gallo Winery	Surfrider Foundation	\$5 donation for photo	5/15/15-9/30/15	United States
Estee Lauder Companies	Breast Cancer Research Foundation	Specially marked products	10/1/10-8/31/15	United States
FCH Enterprises	HUGS	Kokua Pac promotion	6/1/15-7/31/15	United States

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FCH Enterprises	National Multiple Sclerosis Society-Pacific South Coast	Canister, cut-out, \$. 25 donation from menu campaigns	9/1/15-10/31/15	United States
FTD.com, Inc.	United Services Organizations	20% off all products	1/1/15-12/31/15	United States
First Jewelry Ltd.	Alzheimers Disease and Related Disorders Association	10% donation from specialty beads	6/1/15- 5/31/18	United States
Gap, Inc.	Boys & Girl Clubs of American	T-Shirt campaign	7/24/15-8/19/15	United States
General Mills Marketing	American Heart Association	“My Heart, My Life” campaign	6/30/12-5/31/15	United States
General Mills Marketing	Feeding America	“Fight Hunger Spark Change” program	4/6/15-5/3/15	United States
General Mills Marketing	University of Minnesota Foundation	“Bee Friendlier” campaign	4/1/15-12/31/18	United States
General Mills Marketing	Xerces Society	Website Promotion	3/1/14-1/1/16	United States
General Mills Marketing	Xerces Society	“Bee Friendlier” campaign	4/1/15-12/31/18	United States
GiveMobile	Conservation Fund	donate % from service fees	8/20/13-indefinitely	United States
GiveMobile	International AIDS Vaccine Initiative	Cell phone & services promotion	2/2/15-2/1/16	United States
GiveMobile	Kids In Need Foundation	donate % from service fees	8/6/14-8/5/15	United States
GOJO Industries	City of Hope	\$3.60 donation for every case of hand sanitizer sold	6/1/14-12/31/16	United States
Groupon	Childrens Miracle Network	“Mothers Day” Collection	4/29/15-5/10/15	United States
Hallmark Marketing	Marine Toys for Tots Foundation	\$1 donation from Holiday items	9/1/15-1/31/16	United States
Hallmark Marketing	Susan G. Komen Breast Cancer Foundation	Keepsake ornament program	1/1/15-12/31/16	United States

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Hanna Anderson LLC	Raising A Reader	15% donation	1/12/15-12/31/15	United States
Humble Bundle	National American Red Cross	2% donation	9/4/14-9/4/15	United States
Hawaii Pizza Hut	Hawaii Community Foundation	Discounted pizza cards	Continuous	Hawaii
Hawaiian Islands Trading Company	Hawaii Community Foundation	1% donation	6/1/15-6/1/25	Hawaii
Hilife Clothing	Motiv8 Foundation	\$1.40 donation from sale of goods	8/8/15-ongoing	Hawaii
Hilton Hawaiian Village	Navy League of the US - Honolulu	Great Waikiki Beer Festival	8/28/15-8/30/15	Hawaii
Honolulu Star Advertiser	Hawaii Childrens Foundation	\$0.05 donation from each paper sold	12/17/12-ongoing	Hawaii
Hotel JV Services	Entertainment Foundation Industry	\$1 donation for each online reservation	4/14/14-2/28/17	United States
Houghton Mifflin Harcourt Publishing	One Fund Boston	\$5 donation from Book campaign	2/18/14-8/11/18	United States
HSP EPI Acquisition LLC	JustGive	“BaseBuilder” Program	11/1/14-11/1/15	United States
Humble Bundle	Childs Play	10% of sale revenue	-	United States
Humble Bundle	Charity Global	10% of sale of video games	-	United States
Humble Bundle	Electronic Frontier Foundation	10% of sale revenue	-	United States
Humble Bundle	PayPal Charitable Giving Fund	10% donation	2/19/15-12/3/15	United States
Humble Bundle	Tides Foundation Fund	10% donation	5/15/15-5/8/16	United States
IKEA North America Services	Feeding America	“Childrens Healthy Meal” promotion	6/1/15-6/30/15	United States

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IQ-Hydr8	American Diabetes Association	10% off sports water bottle	11/14-4/30/19	United States
It's a 10	New Venture Fund	Logo usage	-	United States
J.C. Penny Corp	Breast Cancer Research Foundation	Specially marked merchandise	9/1/15-10/31/15	United States
J.C. Penny Corp	Love Our Children USA	"Delete Shirts" promotion	3/1/13-ongoing	United States
J. Crew	Partnership for a Healthier America	t-shirt sale	1/17/14-7/31/15	United States
J. Crew	Teach for America	t-shirt sale	3/13/15-12/16/16	United States
J. Crew	US Friends of the David Sheldrick Wildlife Trust	t-shirt sale	11/20/13-8/31/15	United States
J. Crew	Xerces Society	t-shirt sale promotion	1/1/15-5/31/16	United States
JADS International	Melanoma Research Alliance Foundation	\$1 sun product sold	9/1/14-9/1/15	United States
Jackson Family Enterprises	Operation Homefront	"Give Goode, Do Goode" campaign	11/1/14-12/31/15	United States
Johnson & Johnson	Team Red White & Blue	"Social Media Activity" promotion	-	United States
Jostens	Breast Cancer Research Foundation	"Pink Ribbon Spirit Scarf" campaign	6/19/15-9/30/16	United States
Jostens	Nature Conservancy	"Plant-a-Billion Trees" campaign	9/24/14-6/30/15	United States
Kakaako Kitchen & Catering	Make A Wish Hawaii	20% off monthly dish	12/1/15-12/31/15	Hawaii
Kendo Holdings	California Wildlife Center	Kat Von D Beauty liner promotion	7/15-12/15	United States
Kitchen Aid Promotions LLC	Susan G. Komen Breast Cancer Foundation	"Cook for the Cure" campaign	1/1/14-12/31/15	United States
Life Is Good Company	Life is Good Kids Foundation	ticket sale promotion	1/1/13-n/a	United States



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Lisa Freeman Books	Hawaii Community Foundation	10% donation from "Honey Girl" book	5/1/15-5/1/25	United States
Living Essentials	Special Operations Warrior Foundation	\$0.5 donation from cherry 5-hour energy products	5/1/15-7/31/15	United States
Lokai Holdings	Pencils of Promise	Lokai bracelet sale	12/31/14-12/31/15	United States
Lokai Holdings	World Wildlife Fund	Lokai bracelet sale	6/15/15-7/28/15	United States
MSC Industrial Direct	Ronald McDonald House-Long Island	\$2 from glove sale	9/1/15-8/31/16	United States
Macys	Be the Change	American Flag Promotion	6/14/15-7/4/15	United States
Macys	Breast Cancer Research	"Ideology" promotion	8/15/15-12/15/15	United States
Macys	Soles4Souls	Coat promotion	10/27/15-11/2/15	United States
Macys	VASH	25% coupon	8/29/15	Hawaii
Mana Productions	We See Beauty Foundation	Donation of sales proceeds	10/1/12-perpetual	United States
MasterCard	Entertainment Industry Foundation	Drug/Grocery promotion	1/1/15-12/31/16	United States
Mattel, Inc.	Boys & Girls Club of America	On-line promotion	6/1/14-5/31/15	United States
Maui Mutt Hut	Maui Humane Society	Dog services	8/13/15-8/12/16	Hawaii
Mechanical Servants	Childrens Miracle Network	logo usage	12/5/13-12/31/16	United States
Melanie Lieb, Inc.	Maui Humane Society	30% off pet portrait	5/28/14-indefinitely	United States
Meredith Corporation	Peace Corps (US branch of Govt)	"Experience More" campaign	6/29/25-7/29/25	United States
Microsoft, Inc.	The Global Fund to Fight Aids, TB and Malaria	"Red Campaign" Products	1/8/08-n/a	United States

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Mine Safety Appliance	Susan G. Komen Breast Cancer Foundation	\$0.20 donation from Power Pink Products	10/1/14-9/30/15	United States
Moet Hennessy USA	Global Fund to Fight AIDS, Tuberculosis and Malaria	specially marked Vodka bottles	8/2/12-12/31/15	United States
Mud Pie	March of Dimes	Mothers & Fathers Day campaign	4/1/14-12/31/15	United States
Natural Habitat	World Wildlife Fund	Member Travel Program	1/1/14-12/31/18	United States
Nestle Dryers Ice Cream Company	Feeding America	Outshine Simply Yogurt Bars	6/1/15-7/31/15	United States
Nestle USA	Reading is Fundamental	Candy sweepstakes	-	United States
Netrogena Corporation	Direct Relief	Product promotion	5/1/15-7/15	United States
Netrogena Corporation	Heart to Heart International	Product promotion	5/1/15-7/15	United States
Netrogena Corporation	Nature Conservancy	Use of logo	1/1/15-12/31/17	United States
New Balance Athletic Shoe	Boys & Girls Clubs of America	Kids shoe donation	8/1/15-12/31/15	United States
New Balance Athletic Shoe	Susan G. Komen Breast Cancer Foundation	“Lace Up for the Cure” promotion	1/1/15-12/31/17	United States
New Balance Athletic Shoe	United Service Organizations	“990v3” shoe promotion	5/11/15-6/1/15	United States
Nissan North America	Wounded Warrior Project	Car sales promotion	7/1/15-4/30/16	United States
North American Coffee Partnership	The Starbucks Foundation	% of every bottle of Ethos Water	3/1/08-indefinite	United States
Oahu Underground Artisans	Make A Wish Hawaii	Car give away	n/a	Hawaii
Oldcastle Architectural	USO	\$100 donation per Belgard product	3/23/15-11/11/15	United States
One Six One Corp.	Helen Keller International	5% donation from internet sales	5/1/15-5/1/17	United States

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Parfums de Coeur	Homes for Our Troops	“Bod Man” fragrance promotion	7/18/15-7/18/16	United States
Peoples Operator USA	Autism Speaks	10% donation	6/18/15-6/18/16	United States
“	Action Against Hunger	“	6/17/15-6/17/17	“
“	AdoptAClassroom Inc.	“	“	“
“	American Lung Association	“	7/2/15-7/2/17	“
“	Feeding America	“	“	“
“	EngenderHealth	“	“	“
“	Good Sports	“	“	“
”	Grassroot Soccer	“	“	“
“	International Aids Vaccine Initiative	“	“	“
“	Kiva Microfunds	“	“	“
“	National Breast Cancer Foundation	“	7/7/15-7/7/17	“
“	National Council of La Raza	“	7/17/15-7/16/16	“
“	Pencils of Promise	“	“	“
“	Save the Children Federation	“	“	“
“	WaterAid America	“	“	“
“	World Wildlife Fund	“	“	“
“	Wounded Warrior Project	“	7/28/15-7/28/17	“
Pet Protector	Maui Humane Society	Specialty flea/tick tag	8/1/14-8/1/15	United States
PetSmart, Inc.	Canine Companions for Independence	\$1 donation from specially marked items	5/5/15-7/5/15	United States
PetSmart, Inc.	PetSmart Charities	Holiday Luv-a-Pet Promotion	12/29/14-12/31/15	United States
Philosophy, Inc.	New Venturer Fund	1% of all sales donated	7/1/14-12/31/15	United States

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Photography by Mariah Milan	Maui Humane Society	\$50 monthly donation	11/3/14-11/3/15	Hawaii
Phiten USA	Be the Match Foundation	“Tornado” necklace promotion	11/19/13-12/31/15	United States
Pilot Corporation of America	National Breast Cancer Foundation	Logo (Leaf/branch) merchandise	4/17/13-12/31/15	United States
Platinum Tel Communications	Alzheimers Disease & Related Disorders Association	donation from sale of proceeds	8/1/14-7/31/15	United States
Platinum Tel Communications	Action Against Hunger	Mobile phone service promotion	7/29/15-7/29/16 perpetual	United States
Platinum Tel Communications	American Forests	donation from sale of proceeds	12/1/13-n/a	United States
Platinum Tel Communications	Conservation Fund	donation from sale of proceeds	8/20/14-8/19/15	United States
Platinum Tel Communications	Humane Society of the US	donation from sale of proceeds	10/1/14-9/30/15	United States
Plum PBC	Convoy of Hope	Super smoothie promotion	3/1/14-12/31/17	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Match Rugby Campaign shirt	10/1/08-until termination	Worldwide
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Edition Book	3/12/10-until termination	United States
Premier Bankcard, LLC	Edith Sanford Breast Cancer Foundation	Credit Card Promotion	5/1/13-12/31/15	United States
Primal Wear	National Multiple Sclerosis Society	Biking apparel promotion	11/26/14-12/31/17	Worldwide
PrimeSource Building Products	Susan G. Komen Breast Cancer Foundation	Pink Roofing Nail product promotion	9/1/14-8/31/15	United States
Proforma Favorable Impressions	Kapiolani Health Foundation	\$2 donation	6/5-12/15	Hawaii
Profile Franchising	Edith Sanford Breast Cancer Foundation	“Pink Product promotion”	9/30/14-9/30/17	United States

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Ralph Lauren Corporation	Folds of Honor Foundation	“Red Shirt Fridays” promotion	1/10/14-7/30/15	United States
Ralph Lauren Corporation	Foundation for the Carolinas	“Belk Womens Health Fund” campaign	3/15/15-3/15/18	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	25% donation from the “Global Literacy” line	8/5/14-7/31/15	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	10% donation “Lauren Pink” tag promotion	3/15/15-12/31/15	United States
Ralph Lauren Corporation	Reading is Fundamental	25% donation from specialty t-shirts line	7/15/15-11/15/15	United States
Ralph Lauren Corporation	US Olympic Committee	Reusable Tote Bag campaign	6/1/12-indefinitely	United States
Ralph Lauren Corporation	Waterkeeper Alliance	Green Polo Player tote bag promotion	7/1/15-6/25/16	United States
Raw Trading Company	World Wildlife Fund	Specially marked products	7/1/14-12/31/15	United States
Revlon Consumer Products	Blue Star Families	“Women in US Military”	6/30/15-6/30/16	United States
Reyn Spooner	Kapiolani Health Foundation	“Zen Mums” shirt sale	10/1/14-6/30/15	Hawaii
Sally Beauty Holdings	Susan G. Komen Foundation	5% donation from product sales	4/1/15-3/31/16	United States
Sanford LP	City of Hope	Pink@Work campaign	1/1/15-12/31/16	United States
Scentsy, Inc.	Autism Speaks	\$8 donation for each Bernie stuffed animal sold	9/1/15-2/28/16	United States
Schoeneckers, Inc	National Marrow Donor Program	Specially marked Apparel Program	4/5/11-n/a	United States
Scholastic, Inc.	RedRover	“Lucky Dog” book promotion	Fall 2013-indefinitely	United States
Scotts Miracle-Gro Company	National Wildlife Federation	Specially marked installation programs	n/a	United States

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Sears Holdings	Iraq and Afghanistan Veterans of America	10% off Craftsman handtools	5/25/15-7/4/15	United States
Sears Holdings	March of Dimes Foundation	“Puppy ornament” campaign	3/15/15-6/20/15	United States
Sephora USA	Skin Cancer Foundation	“Sun Safety Kit” promotion	1/23/15-12/31/15	United States
Seventh Generation	Good360	Diaper promotion	5/1/15-12/31/15	United States
Shaka Beverages	Kokua Kalihi Valley	Iced tea beverage promotion	5/15/15-12/31/16	United States
Shaw Industries	ALSAC	Carpet Promotion	1/31/13-12/31/16	United States
Shaw Industries	US Green Building Council	“Green Apple Initiative” campaign	12/1/14-11/30/17	United States
Slimming World	American Diabetes Association	\$10 donation for each membership	8/1/12-7/31/15	United States
Snap-on Tools, LLC	Pink Fund	Campaign merchandise	7/1/15-6/30/16	United States
Sparo Corporation	Special Olympics	Website donation	n/a	United States
Squarespace, Inc.	Share Our Strength	“Sleep Tapes” campaign	1/12/15-2/1/16	United States
Staples, Inc.	Rainforest Alliance	5% in store promotion	9/21/14-12/27/14; 12/28/14-6/30/15	United States
Starbucks Corporation	Equal Justice Initiative	“Just Mercy” book promotion	8/18/15-10/31/15	United States
Starbucks Corporation	Global Fund to Fight Aids Tuberculosis and Malaria	Red campaign	10/1/11-12/31/15	United States
Starbucks Corporation	Oprah Winfrey Foundation	\$1 donation from each “Oprah Tea product”	4/29/14-4/2/17	United States
Starbucks Corporation	Oprah Winfrey Leadership Academy Foundation	% of tea sales	4/29/14-4/2/17	United States

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Sterling Publishing Co., Inc.	Global Impact	\$1 donation from sale of book "CraftHope"	8/1/2010-indefinite	United States
SuperMighty LLC	Silicon Valley Community Foundation	"SuperMighty" campaign	10/5/14-n/a	United States
Swell Investment	Jumpstart for Young Children	20% donation	2/1/15-n/a	United States
Swell Investment	Susan G. Komen	20% donation	3/1/15-2/29/16	United States
3-M Company	American Cancer Society	Stethoscope promotion	4/1/15-12/31/15	United States
3-M Company	City of Hope	\$0.50 donation from post-it sales	1/1/15-12/31/15	United States
Times Inc.	Wholesome Wave Foundation	"Grow for Good" campaign	12/14-12/15	United States
T-Galleria	Kapiolani Health Foundation	"Beauty After Dark" campaign	6/27/14-6/30/16	Hawaii
TOMS Shoes	Every Mother Counts	"TOMS one for one" campaign	3/1/15-12/31/15	United States
TJX Company	Autism Speaks	Puzzle pieces campaign	4/12/15-5/2/15	United States
"	Save The Children Federation	Reusable bags	8/2/15-8/29/15	United States
"	"	25% on throws	8/2/15-10/31/15	United States
Talbots, Inc.	The Talbots Foundation	Tote bag campaign	11/15/11-n/a	United States
Target	Breast Cancer Research Foundation	15% donation from retail sales	8/18/13-8/31/14; 8/17/14-8/31/15	United States
Tastefully Simple	Share Our Strength	Product sales donation	1/17/12-12/31/15	United States
Taco Bell	Taco Bell Foundation	"Live Mas" campaign	1/1/15-12/31/15	United States
Teleflora LLC	Alex's Lemonade Stand Foundation	10% donation	4/1/15-9/30/15	United States
Teleflora LLC	Breast Cancer Research Foundation	Flower arrangement campaign	9/1/15-8/31/16	United States

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Teavana Corporation	CARE USA	\$2-\$5 donation from sale of Tote, Tumbler or Gift Box	9/3/13-8/31/15	United States
Time Inc.	Pacer Center	Magazine promotion	2/28/15-12/31/15	United States
Tickets for Charity, LLC	Natural Resources Defense Council	Limited non exclusive license	n/a	United States
Timex Group USA	Leukemia and Lymphoma Society	Timex Yacht Timer Watch promotion	3/1/15-3/1/16	United States
Theoryll.com LLC	World Wildlife Fund	Sales promotion	10/1/12-9/30/17	United States
Toms of Maine	Whole Kids Foundation	\$0.10 donation per product	9/16/15-9/29/15	United States
Uber Technologies	American Red Cross	Specialty app	8/6/14-8/6/15	United States
Uncommon Goods	Reach Out & Read	“Better to Give” campaign	1/1/15-12/31/15	United States
VRW International, LLC	VRW Charitable Foundation	Consumer Products show	3/24/10-indefinite	United States
VRW International, LLC	VRW Charitable Foundation	Private Label	3/24/10-indefinite	United States
VXI, Inc.	Wounded Warrior Project	Camouflage Bluetooth campaign	6/15/15-12/31/15	United States
Walgreen Co.	Me to We Foundation	\$0.06 donation for each Unilever product sold	7/26/15-9/30/15	United States
Walgreen Co.	United Nations Foundation	\$0.06 donation for each Unilever product sold	7/1/15-8/31/16	United States
Walgreen Co.	Vitamin Angels Alliance	1% of product purchase	5/23/15-12/31/17	United States
Welch Allyn	Heart to Heart International	Medical equipment credit donation	8/1/13-indefinite	United States
Wells Enterprises	Jimmie Johnson Foundation	Helmet of Hope campaign	2/27/15-12/31/17	United States



Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Whole Foods Market	K9 Kokua	5% net sales	5/19/15	Hawaii
Whole Foods Market	Community Work Day Program	5% of sales	4/1/15	Hawaii
Whole Foods Market	Hui Noeau Visual Arts Center	Photo/online promotion	7/6/15-9/6/15	Hawaii
Yankee Candle Company	Homes for Our Troops	\$1 donation from candle sale	5/11/15-4/30/16	United States
Yoobi Trading Corporation Limited	Kids In Need Foundation	In-kind donation of products	2/4/14-1/1/19	United States
Zyppah, Inc.	Susan G. Komen Foundation	Pink Promotion	4/1/15-3/31/16	United States