



State of Hawaii  
 Department of the Attorney General  
 (Commercial Co-Ventures HRS §467b-5.5)

Name of Commercial Co-Venturer	Name of Charity	Product /Service Offered During Charitable Sales Promotion	Duration of Charitable Sales Promotion	Geographic Area
Alacer Corporation	Keep A Breast Foundation	\$0.20 and \$0.05 donation from product	3/31/13-3/12/14	United States
Alacer Corporation	Surfrider Foundation	\$0.25 donation from product	3/13/13-3/12/14	United States
Alacer Corporation	Vitamin Angel Alliance	\$0.25 donation from product	3/13/13-3/12/14	United States
Alacer Corporation	Whole Planet Foundation	\$0.10 donation from product	3/29/13-3/28/14	United States
Alacer Corporation	Young Survival Coalition	\$0.20 donation from product	3/13/13-3/12/14	United States
Alex & Ani LLC	Farm Aid	Specially designed charm	7/25/13-7/31/14	United States
Alex & Ani LLC	Leukemia & Lymphoma Society	Specially designed charm bracelet	9/1/13-12/31/14	United States
Alex & Ani LLC	March of Dimes Foundation	Specially designed charm	3/1/14-2/28/15	United States
Alex & Ani LLC	Ovarian Research Fund	Specially designed charm	9/1/13-9/30/14	United States
Alex & Ani LLC	Marine Toys for Tots Foundation	Specially designed charm	11/1/13-12/31/14	
Amakua Holdings	Maui Forest Bird Recovery	Percentage of proceeds goes to charity	ongoing quarterly	Maui, HI
American Eagle Outfitters	Bright Pink	Product promotional sale	9/18/13-10/15/13	United States
American Eagle Outfitters	Teach for America	\$1 donation each pair of jeans sold	7/14/13-7/18/13	United States

American Express Travel	Childrens Health Fund	Card purchase program	7/1/12-11/30/13	United States
American Express Travel	United Way Worldwide	Card purchase program	7/1/12-10/31/13	United States
American Girl Brands	Save The Children Federation	Summer Reading campaign	5/1/13-8/26/13	United States
American Standard Brands	BRAC USA	“Champion” latrine pan campaign	2013	United States
American Standard Brands	WaterAid America	“Champion” latrine pan campaign	2013	United States
Anheuser-Busch	Folds of Honor Foundation	\$.02 donation from liquor sales	5/5/13-7/4/13	United States
Anheuser-Busch	Ocean Conservancy	\$0.05 donation from Landshark Lager Product	5/1/13-6/30/13	United States
Amour Eckrich Meats	Breast Cancer Research	\$0.05 donation from specially marked packages	10/1/13-10/31/13	United States
Amour Eckrich Meats	Operation Homefront	\$0.05 donation from specially marked packages	5/1/13-4/4/14	United States
Auntie Pasto Kunia	PARENTS	20% of the proceeds from diners check	10/21/13	Waipahu, HI
Aveda Corporation	Global Greengrants Fund	“Light the Way” candle promotion	12/31/12-12/31/13	United States
ATT Mobility	Nature Conservancy	\$0.10 donation for each bag	8/5/13-1/31/14	Hawaii
ATT Mobility	Trevor Project	“Like” campaign	9/30/13-11/11/13	United States
BVK	March of Dimes Foundation	March for Babies campaign	1/1/13-10/31/13	United States
Barton Cotton Group	Boat US Foundation	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	Military Officers Assoc. of America Scholarship Fund	License Agreement	10/31/12-6/30/16	United States
Barton Cotton Group	National Audubon Society	License Agreement	12/14/12-6/30/14	United States
Barton Cotton Group	United States Equestrian Federation	“Holiday Cards” campaign	1/23/13-6/30/16	United States
BIC USA	USO	.09 cent donation from each lighter sale	6/30/12-12/31/13	United States

Boardriders Bar & Grill	Boys & Girls Club of Hawaii	Free entrance to concert with donation	7/14	Hawaii
Bobbi Brown Professional Cosmetics	Dress for Success Worldwide	100% product donation	3/1/13-8/31/13	United States
Brown Trout Publishers	PetSmart Charities	5% donation from puppy/kitten sticker sales	7/1/13-6/31/14	United States
Bumble Bee Foods	World Wildlife Fund	Specially marked seafood products	6/20/13-12/31/18	United States
Burger King Corporation	Burg King McLamore Foundation	coupon booklet	9/30/13-10/31/13	United States
CJ –Cookie Johnson	Magic Johnson Foundation	Jeans and T-shirt promotion	12/1/13-11/20/14	United States
C. Mondavi & Sons	Intrepid Fallen Heros Fund	coupon campaign	5/1/13-8/31/13	United States
Celebrity Publishing	Aloha United Way	Proceeds from sale of book (Jesse Sapolu)	11/30/12-n/a	Hawaii
CafePress	Autistic Advocacy Network	5% donation on specially tagged items	4/1/13-4/30/13	United States
CafePress	Breast Cancer Research Foundation	5% donation on specially tagged items	7/22/13-10/31/13	United States
CafePress	Feeding America	specialty t-shirt program	11/1/13-12/31/13	United States
Carpenter Co.	ASPCA	\$.02 donation from specially marked items	01/1/12-9/30/13	United States
Catherines, Inc.	American Diabetes Association	“Round Up” promotion	5/1/13-4/30/14	United States
Cenage Learning	Charity Global	10% donation from the eSite	1/18/13-6/30/14	United States
Cenage Learning	Student Conservation Association	10% donation from the eSite	1/18/13-6/30/14	United States
Cenage Learning	Pat Tillman Foundation	10% donation	8/1/13-6/30/14	
Charity Partners, Inc.	ALSAC	Charitable Sale Inventory	1/28/11-1/27/14	United States
Charity Partners, Inc	American Red Cross	Donations for Goods/Services	3/27/12-3/27/14	United States

Charity Partners, Inc.	Big Brothers Big Sisters of America	Donations for Goods/Services	7/11/11-7/10/15	United States
Charity Partners, Inc.	Cal Ripken, Sr. Foundation	Donations for Goods/Services	4/29/10-4/29/14	United States
Charity Partners, Inc.	Camp Southern Ground	Donations for Goods/Services	10/22/12-10/22/13	United States
Charity Partners, Inc.	Childrens Health Fund	Charitable Sale Inventory	2/15/11-2/14/15	United States
Charity Partners, Inc.	City of Hope	Charitable Sale Inventory	3/21/13-8/18/13	United States
Charity Partners, Inc.	Communities in Schools	Charitable Sale Inventory	4/15/11-5/3/15	United States
Charity Partners, Inc.	CureSearch for Childrens Cancer	Charitable Sale Inventory	2/16/13-2/16/14	United States
Charity Partners, Inc.	Entertainment Industry Foundation	"Show Me" campaign	8/17/12-8/17/13	United States
Charity Partners, Inc.	Elizabeth Glaser Pediatric Aids Foundation	Donation for Goods/Services	7/13/09-6/21/13	United States
Charity Partners	Folds of Honor Foundation	Donation for Goods/Services	9/5/12-9/14	United States
Charity Partners	Habitat for Humanity	Donation for Goods/Services	8/5/13-5-19/14	
Charity Partners, Inc.	Leukemia & Lymphoma Society	Donated Items	6/24/09-6/24/15	United States
Charity Partners, Inc.	National Center for Missing & Exploited Children	Donations for Goods/Services	5/20/11-5/20/15	United States
Charity Partners, Inc.	National Childrens Cancer Society	Donated Items	6/22/11-6/22/13	United States
Charity Partners, Inc.	Partnership for a Drug-Free America	Charitable Sales and Services	11/17/08-11/17/14	United States
Charity Partners, Inc.	Susan G. Komen Breast Cancer Foundation	Charitable Sales and Services	6/1/13-5/31/14	United States
Charity Partners, Inc.	Teach for America	Donated Items	3/27/12-3/26/14	United States
Charity Partners, Inc.	United Healthcare Childrens Foundation	Charitable Sales and Services	5/24/12-5/24/14	United States
Charity Partners, Inc.	VH1 Save the Music Foundation	Charitable Sales and Services	5/18/12-5/18/14	United States
Charity Partners, Inc.	Wounded Warrior Project	Charitable Sales and Services	3/7/13-3/7/15	United States

Chipotle Mexican Grill	Chipotle Cultivate Foundation	Specially commissioned song for charity	8/4/11-8/1/14	United States
Childrens Place Retail Stores	Feeding America	promotional media campaign	11/1/13-12/24/13	United States
Clinique Laboratories	Happy Hearts Fund	“Happy fragrance” campaign	11/12-2/13	United States
Clorox Company	Alliance for a Healthier Generation	\$1 donation from each pledge	8/26/13-n/a	United States
Colgate Palmolive	Arbor Day Foundation	“We Save Wood” campaign	4/1/13-12/31/13	United States
ConAgra Foods RDM, Inc.	Feeding America	“Child Hunger Ends Here” Program	9/1/12-12/31/13	United States
ConAgra Foods RDM, Inc.	United Service Organizations	\$1 donation from Slim Jim box	12/2/13-12/31/13	United States
Conde Nast	Alzheimers Association	Gold Tournament Entry fee donation	11/30/13-12/31/13	United States
Core Distributions	ALSAC	flashlight/pen sales promotion	10/1/13-10/1/14	United States
Counter Brands	Breast Cancer Fund	“BeautyCounter” promotion	2/10/13-3/1/14	United States
Counter Brands	Environmental Working Group	“BeautyCounter” promotion	2/10/13-3/1/14	United States
CPK	Aiea Hongwanji Preschool	20% donation	9/18/13	Oahu
CPK	Arthritis Foundation	20% donation	12//13	Oahu
CPK	Cathedral Catholic Academy	20% donation	10/21/13	Oahu
CPK	AUW	20% donation	7/15/13-10/31/13	Oahu
CPK	Cheer808	20% donation	6/17/13	Oahu
CPK	Chi Epsilon-UHM	“	11/9/13	Oahu
CPK	Club Managers Assoc. of America	20% donation	4/30/13	Oahu
CPK	Create One Ohana	20% donation	6/3/13	Oahu
CPK	Cub Scouts Pack 147	20% donation	9/25/13	Oahu
CPK	Early School	20% donation	10/7/13	Oahu
CPK	East West Center	“	11/20/13	Oahu
CPK	Eastside HI Soccer Club	20% donation	5/13/13	United States
CPK	Epilepsy Foundation of Hawaii	20% donation	11/4/13	Oahu

CPK	Friends of Imi Hoola	20% donation	9/24/13	Oahu
CPK	Friends of Lyon Arboretum	20% donation	9/11/13	Oahu
CPK	Grace Bible Church	20% donation	8/22/13	Oahu
CPK	Golden Key International Honour Society UHM	20% donation	5/13/13	Oahu
CPK	Hawaii Pacific Gerontological Society	“	9/25/13	
CPK	Hawaiian Humane Society	“	7/16/13	Oahu
CPK	Hawaiian Island Ministries	“	6/26/13	Oahu
CPK	Hawaiian Island Ministries	“	8/14/13	Oahu
CPK	Hawaii Kai Jaycees	“	8/27/13	Oahu
CPK	Hoaloha O Ke Kai Montessori School	“	1/22/14	Oahu
CPK	Honolulu Dance Theatre	“	8/14/13	Oahu
CPK	Hope Chapel West Oahu	“	7/1/13	Oahu
CPK	Hokulani School	20% donation	5/14/13	Oahu
CPK	Hui Hanahauoli	20% donation	4/16/13,11/4/13	Oahu
CPK	Iolani School	“	10/23/13, 11/15/13	Oahu
CPK	Jarrett Middle School	“	10/8/13 & 10/15/13	Oahu
CPK	John A. Burns School	“	10/8/13	Oahu
CPK	Kailua Baseball	“	7/10/13	Oahu
CPK	Kailua Canoe Club	“	9/18/13	Oahu
CPK	Kailua Community Church	“	2/13/13	Oahu
CPK	Kailua Fireworks	“	5/13	Oahu
CPK	Kailua Mustang Pop Warner Assn.	“	10/8/13	Oahu
CPK	Kailua Waimanalo Foursqare Church	“	7/3/13	Oahu
CPK	Kaimuki Middle School	“	4/30/13, 10/1/13	Oahu

CPK	Kalani High School	“	12/03/13	Oahu
CPK	Kawaihoa Foundation	“	10/8/13	Oahu
CPK	Kalani Baseball	“	9/9/13	Oahu
CPK	Kalaheo High School Cheer	“	9/17/13	Oahu
CPK	Lanikai Canoe Club	“	6/18/13, 7/17/13	Oahu
CPK	Lanikai Elementary Public Charter School	“	10/1/13	Oahu
CPK	Le Jardin PTA	“	9/11/13, 11/13/13, 2/12/14, 3/12/14, 4/9/14,5/14/19	Oahu
CPK	Manoa School Otemon	“	5/21/13	Oahu
CPK	Manoa School APT	“	10/1/13	Oahu
CPK	Maunaloa Community Foundation	“	6/19/13	Oahu
CPK	McKinley High School Softball Team	“	1/14/13	Oahu
CPK	Moanalua HS Softball	“	3/27/13	Oahu
CPK	New Hope Diamond Head	“	5/28/13, 7/3/13	Oahu
CPK	New Hope Central Oahu	“	9/24/13	Oahu
CPK	Pacific Buddhist Academy	“	11/18/13	Oahu
CPK	Parent Participation Nursery School	“	10/28/13	Oahu
CPK	Pearl City High School Project Grad	“	5/8/13,8/27/13,11/6/13	Oahu
CPK	Riggers Soccer club	“	5/21/13	Oahu
CPK	Sacred Heart Academy	“	4/29/13	Oahu
CPK	Shockers Soccer Club	“	5/15/13	Oahu
CPK	St. Andrews Priory	“	5/29/13	Oahu

CPK	St. John Vianney Parish School	“	2/20/13	Oahu
CPK	St. Louis High School	“	9/24/13	Oahu
CPK	Student Nurses Organization – UH	“	5/8/13, 9/16/13	Oahu
CPK	Supports of Kainalu Performing Arts	“	11/5/13	Oahu
CPK	Timpuog Organization	“	9/23/13	Oahu
CPK	University of Hawaii Foundation/J.A. School of Medicine	“	5/28/13, 6/18/13	Oahu
CPK	Voyager Public Charter School	“	9/17/13	Oahu
CPK	Waiialae Elementary Public Charter School	“	12/10/13	Oahu
CPK	Wilson Schools Ohana PTA	“	8/27/13	Oahu
CPK	YWCA of Oahu	“	7/29/13,12/17/13	Oahu
Crate & Barrel	GLSEN	“Out & About” campaign	6/1/13-6/30/13	Oahu
Cheesecake Factory	Feeding America	\$0.25 donation from each cheesecake sale	9/1/13-7/29/14	United States
Cheesecake Factory	Share Our Strenght	“No Kid Hungry” campaign	9/30/13-7/29/14	United States
Chevron USA	DonorsChoose.org	\$1 donation for every 8 gallons	10/1/13-10/31/13	Hawaii
Crate & Barrel	Rebuilding Together	\$1 donation per social media	4/27/13	United States
Crate & Barrel	Rebuilding Together	\$10 donation from Ornament sale	10/7/13-12/31/13	United States
Crate & Barrel	Share Our Strength	\$0.10 donation from CB2 customers	11/4/13-11/26/13	United States
Crown Imports	V Foundation for Cancer Research	\$0.05 donation for Corona Extra/Corona Light cases	3/1/13-4/8/13	United States



D.R. Horton-Schuler Homes	Malama Learning Center	\$50 donation for each home sold in Mehana/Kapolei	11/6/13-last unit sold	Oahu
Denny's Restaurants	Share Our Strenght	"No Kid Hungry" campaign	9/1/13-11/1/13	United States
Destination Maternity Corporation	March of Dimes	March of Dimes Prematurity Campaign	1/11/11-12/31/13	United States
DialAmerica Marketing	Special Olympics Hawaii	Magazine promotion	7/1/07-6/30/15	Hawaii
DialAmerica Marketing	Mothers Against Drunk Driving	Magazine promotion	7/1/10-6/30/14	United States
Disney Worldwide Services	Boys & Girls Club of America	"Opening Day" promotion	11/1/13-12/21/13	United States
Dominos Pizza LLC	ALSAC	Thanks & Giving Campaign	10/24/13-1/5/14	United States
Doraku	Aloha United Way	Silent Auction	5/29/13	United States
Due In A Few	March of Dimes Foundation	"Pregnancy Pin" campaign	1/31/13-1/31/15	United States
Ease Collection	PARENTS, Inc.	2% donation of all proceeds	9/1/13-8/31/14	Oahu
EJ Gallo Winery	Meals on Wheels Association of America	\$5 cork donation	8/1/13-12/31/13	United States
EJ Gallo Winery	Operation Gratitude	Care-package promotion	5/1/13-7/31/13 and 9/1/13-11/30/13	United States
EJ Gallo Winery	Souls4Souls	"Capsule" promotional campaign	1/1/13-9/30/13	United States
Electronic Arts	Special Operations Warrior Foundation	"Zero Dark Thirty" map pack	12/17/12-3/15/14	United States
Estee Lauder Companies	Breast Cancer Research Foundation	Specially marked products	10/1/10-8/31/15	United States
Excel Dryer	US Green Building Council	4% donation "Green Apple" logo items	9/1/12-12/31/13	United States
FCH Enterprises	Blood Bank of Hawaii	\$.25 cent donation from each Kokua Pac Sold	7/1/12-8/31/13	Hawaii
FCH Enterprises	HUGS	\$.25 donation from each Kokua Pac sold	3/1/13-4/30/13	Hawaii

FCH Enterprises	Rehabilitation Hospital of the Pacific	\$.25 donation from each Kokua Pac sold	9/1/13-10/31/13	Hawaii
FGX Direct	KNL Foundation	Reading glass products donation	3/30/12-12/31/14	United States
Foot Locker Retail	American Cancer Society	Fitness apparel promotion	8/1/13-2/28/14	United States
FTD.com	LiveStrong Foundation	pecially marked floral arrangements	12/20/12-12/20/13	United States
Gaiam Americas, Inc.	Breast Cancer Research Foundation	\$1 donation from sale of each Pilates DVD	7/8/08-12/31/13	United States
Gaiam Americas, Inc.	Breast Cancer Research Foundation	\$1 donation from sale of each Pilates DVD	2/31/09-12/31/13	United States
General Motors	Achilles International	Military discount	5/1/13-5/31/13	United States
General Motors	American Cancer Society	Rebates offered regarding certain services	8/1/13-2/5/14	United States
General Mills Marketing	American Heart Association	“My Heart, My Life” campaign	6/30/12-5/31/15	United States
General Mills Marketing	Arbor Day Foundation	“Win Cash Give Cash” campaign	3/18/13-6/16/13	United States
General Mills Marketing	Feeding America	“Outnumber Hunger” Program	3/1/13-4/30/14	United States
General Mills Marketing	Feeding America	“Win Cash Give Cash” campaign	3/18/13-6/16/13	United States
General Mills Marketing	International Fund for Animal Welfare	“Win Cash Give Cash” campaign	3/18/13-6/16/13	United States
General Mills Marketing	Susan G. Komen Breast Cancer Foundation	“Save Lids to Save Lives” campaign	9/1/13-6/30/14	United States
Gift Strategies	Nature Conservancy	“Web Ex” campaign	8/17/12-6/30/13	United States
Gifts that Give, Inc.	Network for Good	Website goods purchases	10/9/12-5/31/13	United States
GivMobile	Conservation Fund	donate % from service fees	8/20/13-indefinitely	United States
Golden Arches Merchants Assoc.	Ronald McDonald House Charities of Hawaii	\$.05 donation from each Happy Meal/Mighty Kids Meal	1/1/13-12/31/13	United States

Guava Shop	North Shore Community Land Trust	“We Love the Country” t-shirt campaign	11/19/12-11/1/13	United States
Gucci America	Women Deliver	watch collection promotion	5/27/13-8/31/13	United States
Gucci America	United States Fund for UNICEF	“Vintage Web” bags promotion	8/11-5/14	United States
Heather Titus	Hawaii Literacy	Hawaii Tourism items campaign	7/30/13-6/30/14	Oahu
Hallmark Marketing	Susan G. Komen Breast Cancer Foundation	Keepsake ornament program	10/1/12-1/31/15	United States
Hanes Brand, Inc.	Breast Cancer Research Foundation	“Bali Blitz Play for the Cause” campaign	7/15/13-10/31/13	United States
Hanes Brand, Inc.	National Breast Cancer Foundation	Facebook promotion	9/1/12-10/31/12 5/1/12-4/4/13	United States
Hanes Brand, Inc.	World Wildlife Fund	social media and in-store displays	6/15/13-10/1/13	United States
Hyundai Capital America	Marine Toys for Tots	“Autopay” promotion	10/11/13-3/31/14	United States
Romano’s Macaroni Grill	Hawaii Hotel & Industry Foundation	20% off purchase	1/16/13-5/1/13	Hawaii
Hawaii Pizza Hut	Hawaii Community Foundation	Discounted pizza cards	Continuous	Hawaii
Hearst Communications	Childrens Miracle Network	Direct mail invitation campaign	4/12/10-4/12/13	United States
Hearst Communications	National Breast Cancer Foundation	Magazine sales	9/5/13-11/1/13	United States
Holiday Card Center	American Humane Association	Licensed Trademarks	11/30/10-6/30/14	United States
Holiday Card Center	AOPA Air Safety Foundation	Licensed Trademarks	1/12/10-6/30/13	United States
Holiday Card Center	Military Officers Association of America Scholarship Fund	Licensed Trademarks	2/23/10-6/30/13	United States
Holiday Card Center	United States Equestrian Federation	Licensed Trademarks	1/6/11-6/30/13	United States
Holiday Card Center	World Wildlife Fund	Licensed Trademarks	3/11/10-6/30/13	United States

Honolulu Star Advertiser	Hawaii Childrens Foundation	\$0.05 donation from each paper sold	12/17/12-ongoing	Hawaii
Houghton Mifflin Harcourt Publishing	One Fund Boston	\$5 donation from Book campaign	8/12/13-ongoing	United States
Hyatt Corporation	Women for Women International	“Andaz Holiday Bazaar” campaign	11/15/13-12/31/13	United States
IOGEAR	Susan G. Komen for the Cure	“Pink Memory Card Reader Sales” Promotion	9/1/12-8/31/13	United States
J.C. Penny Corp	Love Our Children USA	“Delete Shirts” promotion	3/1/13-ongoing	United States
Jackson Family Enterprises	Operation Homefront	“Give Goode, Do Goode” campaign	3/13/13-12/31/14	United States
Jackson National Life Insurance	Support Our Troops	“Go Green” campaign	4/26/13-7/31/13	United States
Johnson & Johnson	Safe Kids Worldwide	“Everyday Care” campaign	6/1/13-10/31/13	United States
Jos A. Bank Clothiers	Gary Sinise Foundation	“Executive Collection” voucher	11/12/13-11/17/13	United States
Lane Bryant	American Cancer Society	10% donation from sale proceeds	9/09/13-10/31/13	United States
Life Is Good Company	Life is Good Kids Foundation	ticket sale promotion	1/1/13-n/a	United States
Lighthouse Beauty Marketing	Dress for Success Worldwide	.50 cent donation from select fragrances	3/22/12-2/28/13	Hawaii
Lion Cub	American Red Cross	\$1 donation from each ticket sold (Carrie Underwood-Blown Away Tour)	5/1/12-5/23/13	United States
Living Essentials	Living Beyond Breast Cancer	\$0.05 donation from each raspberry drink sold	8/15/13-12/31/13	United States
Longs Drugs and Kraft	Friends of the Library of Hawaii	\$0.10 donation from sale of Kraft products	2/3/13-3/2/13	Oahu
Macerich Partnership	American Forests	GIVE Green Gift Card promotion	5/15/11-8/31/13	United States
Mana Productions	We See Beauty Foundation	Donation of sales proceeds	10/1/12-perpetual	United States

Martha Steward Living Omnimedia	March of Dimes Foundation	\$10 donation for each photo from entrant	3/18/13-6/30/13	United States
M Nightclub	CARE	15% of tab	11/21/13	United States
MasterCard	Entertainment Industry Foundation	1cent donation used on Mastercard	7/12/13-9/28/13	United States
MasterCard	Entertainment Industry Foundation	1cent donation used on Mastercard	10/24/13-12/31/13	United States
MeebleMail, LLC	Autism Speaks	Specially marked email stationery	6/30/11-6/30/13	United States
MeebleMail, LLC	AmeriCares Foundation	Specially marked email stationery	1/26/11-1/26/14	United States
MeebleMail, LLC	Arts to Grow	Specially marked email stationery	9/15/10-9/15/13	United States
MeebleMail, LLC	Boys and Girls Club of America	Specially marked email stationery	8/1/11/12/31/13	United States
Microsoft, Inc.	The Global Fund to Fight Aids, TB and Malaria	“Red Campaign” Products	1/8/08-n/a	United States
MillerCoors	Operation Homefront	\$.10 donation from each tab pull	5/1/13-9/30/13	United States
Mimex Brands & Labels	World Wildlife Federation	\$.50 donation per purchase of stuffed animal	1/1//13-12/31/13	United States
Moet Hennessy USA	Global Fund to Fight AIDS, Tuberculosis and Malaria	specially marked Vodka bottles	8/2/12-12/31/15	United States
Mud Pie	March of Dimes	\$0.10 donation per baby socks sold	3/1/13-3/31/14	United States
Musical Freedom Label	Global Fund to fight AIDS, Tuberculosis and Malaria	“Red” Campaign	11/26/12-11/26/13	United States
Nestle USA	Adopt-A-Pet.com	specially marked coupons	10/27/13-11/27/13	United States
Nestle USA	Reading is Fundamental	Candy sweepstakes	-	United States
Nestle USA	Returning Heroes Home	“Supporting Our Heroes” promotion	10/15/13-11/1/13	United States
New Balance	United Service Organizations	Donation of 1 pair of shoes for \$10 pin-up	11/1/13-11/30/13	United States

New Headings LLC	World Wildlife Fund	20% donation to website clothing purchases	1/21/13-12/31/14	United States
Neutrogena Corporation	Heart to Heart International	product donation	5/1/13-7/30/13	United States
Neutrogena Corporation	The Nature Conservancy	Use of registered trademarks	1/1/12-12/31/14	United States
New Balance Athletic Shoe	Susan G. Komen Breast Cancer Foundation	“Lace Up for the Cure” Promotion	4/1/13-3/31/15	United States
North American Coffee Partnership	The Starbucks Foundation	% of every bottle of Ethos Water	3/1/08-indefinite	United States
North American Power Gas	Little Kids Rock	“Mission to Millions” campaign	12/4/12-1/1/14	United States
North American Power Gas	Room to Read	“Mission to Millions” campaign	4/30/13-12/31/13	United States
NUK USA, Inc.	National Breast Cancer Foundation	Charity logo on products	10/1/12-12/31/13	United States
Oils of Aloha	YMCA of Honolulu	15% donation from all mail orders	5/1/13-5/31/13	United States
Otter Products LLC	Avon Products Foundation	Charity logo on products	8/14/12-10/31/13	United States
Otter Products LLC	Wounded Warrior Project	Charity logo on products	4/1/13-3/31/14	United States
Pacifikology	American Cancer Society	donations of selected items	3/25/13-3/29/13	Honolulu
Payless ShoeSource	Susan G. Komen Breast Cancer Foundation	pink bracelet program	3/20/13-12/31/13	United States
PetSmart, Inc.	PetSmart Charities	5% donation of Tommy Bahama products	4/22/13-12/31/13	United States
PetSmart, Inc.	PetSmart Charities	Reusable Bags Promotion	1/1/13-12/31/13	United States
Phiten USA	Be the Match Foundation	“Tornado”necklace promotion	11/19/13-12/31/15	United States
PetSmart, Inc.	PetSmart Charities	Luv-A-Pet Promotion	1/1/14-6/1/14	United States
Pilot Corporation of America	National Breast Cancer Foundation	Logo (Leaf/branch) merchandise	1/1/12-12/31/13	United States

Pinnacle Foods Group LLC	Share Our Strength	Duncan Hines Double Donations Campaign	11/5/10-9/30/13	United States
Pirelli Tire LLC	Make A Wish Foundation	\$5.00 donation from mail in rebates	8/23/13-9/30/13	
Platinum Tel Communications	Alzheimers Disease & Related Disorders Association	donation from sale of proceeds	7/16/13-7/15/14	United States
Platinum Tel Communications	Conservation Fund	donation from sale of proceeds	8/13/13-8/12/14	United States
Platinum Tel Communications	DonorsChoose.org	phones and service discount	10/2/13-10/1/14	United States
Platinum Tel Communications	Kids In Need Foundation	donation from sale of proceeds	8/6/13-8/5/14	United States
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Match Rugby Campaign shirt	10/1/08-until termination	Worldwide
Polo Ralph Lauren Corporation	The Polo Ralph Lauren Foundation	Limited Edition Book	3/12/10-until termination	United States
Popchips, Inc.	ASPCA	\$.50 coupon with purchase	6/12/13-7/31/13	United States
Premier Bankcard, LLC	Edith Sanford Breast Cancer Foundation	Credit Card Promotion	5/1/13-9/30/13	United States
Princess Cruise Lines	Operation Homefront	Promotional Campaign onboard	10/30/12-12/31/13	United States
Princess Cruise Lines	Vietnam Veterans Memorial Fund	Promotional Campaign onboard	11/7/12-12/31/13	United States
Proctor & Gamble	Helen Woodward Animal Center	“2012 Iams Home 4 the Holidays Bags for Bowls” Promotion	11/1/12-6/30/13	United States
Proctor & Gamble	National Breast Cancer Foundation	\$1 donation from sale of CoverGirl LashBlast	4/1/13-6/1/14	United States
Ralph Lauren Corporation	ASPCA	10% donation from selected items	10/15/13-11/15/13	United States
Ralph Lauren Corporation	Folds of Honor Foundation	“Red Shirt Fridays” promotion	7/1/12-12/1/13	United States
Ralph Lauren Corporation	Polo Ralph Lauren Foundation	Lauren Pink (Lord & Taylor, Dillards) Promotion	5/1/13-12/31/13	United States

Ralph Lauren Corporation	Polo Ralph Lauren Foundation	“Polo Player Tote Bag” promotion	4/1/12-indefinitely	United States
Ralph Lauren Corporation	US Olympic Committee	Reusable Tote Bag campaign	6/1/12-indefinitely	United States
RD Magazine Value Partners	Humane Society of the United States	Specially marked magazines	4/1/09-4/30/13	United States
Revlon Consumer Products	Entertainment Industry Foundation	\$1 donation from specially marked products	10/1/13-12/31/13	United States
Riggs Distributing	Rehabilitation Hospital of the Pacific Foundation	discount on refrigerators and cooking appl.	10/1/13-12/31/13	United States
Romanos Macaroni Grill	PARENTS	20% of proceeds from diners check	10/25/13	Oahu
Royall & Co.	University of Vermont Foundation	Annual giving program	11/1/12-6/30/13	United States
Sarah McNamara Beauty, LLC	Childrens Action Network	\$5 donation from each Lip Rewind “love” shade	11/28/11-2/31/13	United States
Saunders Mfg. Co.	City of Hope	“Make A Difference” campaign	2/1/11-6/30/13	United States
Schoeneckers, Inc	National Marrow Donor Program	Specially marked Apparel Program	4/5/11-n/a	United States
Scholastic, Inc.	RedRover	“Lucky Dog” book promotion	Fall 2013-indefinitely	United States
Scotts Miracle-Gro Company	National Wildlife Federation	Specially marked installation programs	n/a	United States
Scentsy, Inc.	Special Olympics	\$8 donation for each product sale	9/1/12-8/31/13	United States
Sears Holdings Management Co	Rebuilding Together	\$1.00 donation from ornament	9/23/14-12/23/13	United States
Sears Holdings Management Co. (KMART)	St. Jude Childrens Research Hospital	\$1.00 donation from Bear ornament	11/15/13-12/31/13	United States
Sephora	Breast Cancer Research Foundation	\$1-\$2 donation on specially marked products	1/1/13-1/31/14	United States
Sephora	HUGS	“VIO” bag promotion	6/1/13-12/31/13	Hawaii
Sephora	American Heart Association	“VIO” bag promotion	6/1/13-12/31/13	United States
Sephora	American Cancer Society	“VIO” bag promotion	6/1/13-12/31/13	Hawaii



Sephora	Women Helping Women Maui	“VIO” bag promotion	6/1/13-12/31/13	Hawaii
Sephora	Hawaiian Humane Society	“VIO” bag promotion	6/1/13-12/31/13	Hawaii
Serta	City of Hope	plush toy campaign	10/1/11-6/30/13	United States
Shaw Industries	ALSAC	Carpet Promotion	1/30/13-6/30/14	United States
Side Street Inn	PARENTS	20% off diners purchase	10/28/13	Oahu
skinnyCorp, LLC	World Wildlife Fund	“Design Challenge Products” campaign	11/15/12-11/28/13	United States
Skyy Spirtis	Boot Campaign	“Boots and Bourbon” campaign	2/28/13-12/31/13	United States
Slimming World	American Diabetes Association	\$10 donation for each membership	8/1/12-7/31/15	United States
SMS Audio	Feeding America	10% of products sold on SMSby50.com website	1/17/12-6/30/13	United States
SocialBon, Inc.	African Wildlife Foundation	Sojo game promotion	5/1/12-4/30/13	United States
SocialBon, Inc.	Best Friends Animal Society	Specially marked products	4/23/12-12/31/13	United States
SocialBon, Inc.	Defenders of Wildlife	Specially marked products	5/24/12-12/31/13	United States
SocialBon, Inc.	Farm Sanctuary	Sojo game promotion	5/1/12-4/30/13	United States
SocialBon, Inc.	International Fund for Animal Welfare	Sojo game promotion	6/4/12-12/31/13	United States
SocialBon, Inc.	Network For Good	Sojo game promotion	11/13/12-12/31/13	United States
SocialBon, Inc.	Tony LaRussa’s Animal Rescue Foundation	Sojo game promotion	5/25/12-12/31/13	United States
SocialBon, Inc.	World Wildlife Fund	Sojo game promotion	7/6/12-12/31/13	United States
Southern Mills	National Fallen Firefighters Foundation	Online T-shirt Promotion for \$5.00	11/10/13-11/10/14	United States
Springs Global US, Inc.	Habitat for Humanity International	Promotional sale of specially marked furniture	7/1/11-12/31/14	United States

Stage 29 Productions	American Red Cross	100% donation from calendar sales	1/8/13-12/31/13	United States
Starbucks Corporation	Global Fund to Fights Aids Tuberculosis and Malaria	Red campaign	10/1/11-12/31/15	United States
Starbucks Corporation	Opportunity Finance Network	“Indivisible” Promotion	6/12/12-2/25/13	United States
Starbucks Corporation	Wounded Warrior Project	\$5 donation on Verisimo System 580	10/1/13-12/31/13	United States
Sterling Publishing Co., Inc.	Global Impact	\$1 donation from sale of book “CraftHope”	8/1/2010-indefinite	United States
Sutter Home Winery	City of Hope	\$1 donation per bottle	9/1/13-12/31/13	United States
Street Grindz	Aloha United Way	\$.25 donation from specially created rice dish	11/22/13	United States
3M Company	American Cancer Society	\$5 donation from sale of stethoscope	7/1/12-2/28/14	United States
3M Company	City of Hope	% donation from packaged Post-it items	1/1/13-12/31/13	United States
TJX company	Autism Speaks	\$1 puzzle pieces campaign	4/14/13-5/4/13	United States
TJX company	Save The Children Federation	Halloween Reusable Bag campaigns	10/1/13-10/31/13	United States
Talbots, Inc.	The Talbots Foundation	Tote bag campaign	11/15/11-n/a	United States
Target	ALSAC	Holliday Bullseye Plush Dog 2013 (REDcard holders only)	11/27/13-11/2/13	United States
Target	Breast Cancer Research Foundation	15% donation from retail sales	8/18/13-8/31/14	United States
Target	Feeding America	10% donation	6/30/13-10/12/13	United States
Target	GLSEN	50% donation from specially marked products	5/19/13-6/22/13	United States
Tastefully Simple	Share Our Strength	Product sales donation	1/17/12-12/31/15	United States

Teleflora LLC	Alex's Lemonade Stand Foundation	Flower arrangement campaign	4/1/13-9/30/13	United States
Teavana Corporation	CARE USA	\$2-\$5 donation from sale of Tote, Tumbler or Gift Box	9/3/13-1/18/14	United States
Teleflora LLC	Breast Cancer Research Foundation	Special floral arrangement	9/1/13-8/31/14	United States
Territorial Savings Bank	Aloha United Way	Gift card sales	12/1/13	United States
Tickets for Charity, LLC	Natural Resources Defense Council	Limited non exclusive license	n/a	United States
Theoryll.com, LLC	World Wildlife Fund	Panda logo usage	9/30/12-9/30/14	United States
Tommy Bahama R & R Holdings	Humane Society of the United States	5% donation from all sales	11/1/13-12/31/13	United States
TracFone Wireless	Make A Wish Foundation	\$1 donation from each demo	7/1/13-11/15/13	United States
Tristar Products	My Hope Chest Foundation	Genie Bra Promotion	9/15/13-12/31/13	United States
Trump Hotel Collection	ALSAC	Ornament promotion	11/25/13-12/31/13	United States
Twentieth Century Fox Home Entertainment	World Wildlife Fund	"Life of Pi" Help save the Tigers campaign	2/1/13-6/30/13	United States
UNIVFY, Inc.	Resolve, Inc.	5% donation from each fertility set sold	1/2/13-4/30/13	United States
University of Hawaii Federal Credit Union	Aloha United Way	\$1 donation (flower promotion)	7/17/13-9/30/13	United States
Victoria Foundation	Blue Planet Foundation	Proceeds from event	7/27/13	Oahu
VRW International, LLC	VRW Charitable Foundation	Consumer Products show	3/24/10-indefinite	United States
VRW International, LLC	VRW Charitable Foundation	Private Label	3/24/10-indefinite	United States
Walgreens	American Cancer Society	\$1 donation (scannable cards)	5/1/12-5/31/12 5/1/13-5/31/13	United States

Walgreens	Boys & Girls Clubs of America	\$0.45 donation “Way to Well Commitment” campaign	9/1/13-9/30/13	United States
Walgreens	Bright Pink Foundation	\$.12 donation “Way to Well Commitment” campaign	9/1/13-10/27/13	United States
Walgreens	Juvenile Diabetes Research Foundation International	\$.13 donation from specially marked Whitman and Russell Stover candies	7/1/13-7/31/13	United States
Walgreens	Vitamin Angel Alliance	\$.25 donation on every sale	9/1/13-10/26/13	United States
Wal-Mart Stores	Childrens Miracle Network Hospitals	“Eyes of a Child” CD campaign	5/28/13-1/31/14	United States
WeightWatchers International	Action Against Hunger USA	“Lose for Good” Promotion	9/15/13-10/12/13	United States
WeightWatchers International	Share Our Strength	“Lose for Good” Promotion	9/15/13-10/12/13	United States
Welch Allyn	Heart to Heart International	Medical equipment credit donation	8/1/13-indefinite	United States
Whole Foods Kahala	Wahea Foundation	5% donation from all sales	2/6/13	Oahu
Wyeth LLC	Habitat for Humanity	\$0.05 donation from each sold product	5/19/13-12/31/13	United States
Zale Delaware	Autism Speaks	“Autism Speaks Beads” campaign	11/30/12-11/30/13	United States
Zions First National Bank	Network for Good	1% donation	6/1/12-5/31/14	United States