



DEPARTMENT OF THE ATTORNEY GENERAL

News Release

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KICK-OFF FOR KUPUNA ID PROJECT

HONOLULU- Seniors on Oahu, 65 years or older, who may become disoriented, sick, or lost can now receive an identification card that includes their photo, name, and emergency contact information.

On Friday, September 26, 8:35 a.m. - 8:45 a.m. at the Neil Blaisdell Center, Exhibition Hall, Main Stage, representatives from the Department of the Attorney General; Honolulu Police Department; and Honolulu Fire Department; along with corporate sponsors HMSA and State Farm Insurance, and partners AARP Hawaii; Alzheimer's Association - Safe Return; Elderly Affairs Division, City and County of Honolulu; Executive Office of Aging, Department of Health; Honolulu Paramedic Association; and Department of Parks and Recreation, City and County of Honolulu will launch the Kupuna ID Project.

The Kupuna ID card is not an official government-issued card. The purpose of the card is to assist emergency personnel, such as the Honolulu Police Department and the Honolulu Fire Department, to identify a lost senior citizen and to contact the appropriate responsible party. Seniors will be encouraged to carry the Kupuna ID card with them for this purpose.

In addition, if a senior citizen who is participating in the Kupuna ID Project is reported missing, the Honolulu Police Department, Missing Persons Unit can, upon request from the missing person's family, disseminate pertinent information to aid in the recovery of the senior citizen.

To obtain a Kupuna ID card, all you need to do is to complete an application form at one of the following locations:

September 26-28, 2003 (8:30 a.m - 4:30 p.m.)
Seniors' Fair
Neal Blaisdell Exhibition Hall

October 19, 2003 (12:00 - 2:00 p.m.)
McGruff's Keiki and Kupuna Day
Ala Moana Shopping Center, Centerstage

November 15, 2003 (9:00 a.m. - 1:00 p.m.)

Mayor's Cultural Festival
Neal Blaisdell Exhibition Hall

Additional locations will be announced.

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For more information, contact:
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For detailed information, contact:
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