



DEPARTMENT OF THE ATTORNEY GENERAL

News Release

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News Release 2013-5

Preventing Underage Drinking: Youth Leadership Training 2013

HONOLULU – The Department of the Attorney General in partnership with HPPUD (Hawaii Partnership to Prevent Underage Drinking) Island Coalitions and the Department of Health, Alcohol and Drug Abuse Division are coordinating a Youth Leadership Training to provide youth with information and skills to prevent underage drinking in their communities.

Over 60 youth leaders, law enforcement, and chaperones from the islands of Oahu, Maui, Molokai, and Kauai will be attending the three-day training on March 20 – 22, 2013 at the University of Hawaii at Manoa, Kuykendall Auditorium. They will develop:

- An understanding of underage drinking laws;
- Advocacy and communication skills and strategies to foster active participation in community/policy-related events on underage drinking;
- Public advocacy skills through conference related activities;
- Leadership and community mobilizing skills to mobilize their communities to prevent underage drinking.

On March 21, the youth will have a press conference to speak out about the importance of stopping underage drinking. The press conference will be held at 7:00 p.m. at the Beretania Times Supermarket, located at 1290 South Beretania Street. Mr. Bob Stout, President of Times Supermarket will also be present.

Times Supermarkets is a supporter of underage drinking prevention and will be allowing the youth to participate in a public awareness effort at the Beretania, Kaimuki, and Waimalu Supermarkets, educating customers about the dangers of providing alcohol to those below the legal age.

Research has shown that many teenagers get their alcohol from persons 21 or older. “According to the Centers for Disease Control and Prevention, alcohol use by persons under age 21 years is a major public health problem. Alcohol is the most commonly used and abused drug among youth in the United States, more than tobacco and illicit drugs, and is responsible for more than 4,700 annual deaths among underage youth. Although drinking by persons under the age of 21 is illegal, people aged 12 to 20 years drink 11% of all alcohol consumed in the

United States. More than 90% of this alcohol is consumed in the form of binge drinking. In 2010, there were approximately 189,000 emergency rooms visits by persons under age 21 for injuries and other conditions linked to alcohol.” (Fact Sheet: CDC 24/7: Saving Lives. Protecting People)

“Underage drinking is widespread in Hawaii. Approximately 46,000 underage youth in Hawaii (Grades 9 – 12) drink each year, with 37.8% admitting to drinking at least one drink of alcohol in the last 30 days.” (Underage Drinking in Hawaii Facts; Pacific Institute for Research and Evaluation, 2011)

Underage drinking parties can result in a number of problems such as alcohol poisoning, impaired driving, violence, sexual assault, unprotected sex resulting in pregnancy or the spread of sexually transmitted diseases, property damage, combination drug use, and death.

Youth Leadership Training attendees will be educated on how to mobilize their communities. Skills learned at this three-day training will provide these youth with information and skills they can implement in their own neighborhoods in partnership with law enforcement and other community leaders who support the prevention of underage drinking prevention.

Funding for this training is provided by a federal grant from Enforcing the Underage Drinking Laws (EUDL).

For more information on underage drinking, go to:

Pacific Institute for Research and Evaluation, Underage Drinking Enforcement Training Center:
Udetc.org

Department of Health, Alcohol and Drug Abuse Division:
<http://hawaii.gov/health/substance-abuse/index.html>

Department of the Attorney General:
ag.hawaii.gov

Kauai Island, Life’s Choices:
www.kauai.gov/antidrug/

Coalition for a Drug-Free Hawaii, Prevention Resource Center:
<http://www.drugfreehawaii.org/index.php/PRC>

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Youth Leadership Training 2013
 March 20 – 22, 2013
 University of Hawaii at Manoa

AGENDA

The conference will provide a forum where youth and young adults can learn about how to prevent underage drinking – how to mobilize their peers and other adults in the community. Youth will also learn how to build positive and sustainable working relationships with law enforcement, government, and community leaders working on underage drinking prevention strategies and to promote underage drinking policies in Hawaii.

The goals of this conference are:

- 1) Provide youth/young adults with information on underage drinking laws.
- 2) Provide youth/young adults with advocacy and communication skills and strategies to foster active participation in community/policy-related events surrounding underage drinking.
- 3) Provide youth/young adults with the opportunity to develop their public advocacy skills through conference related activities.
- 4) Provide youth/young adults with leadership and community mobilizing skills to mobilize their communities to prevent underage drinking.

Wednesday, March 20, 2013

5:00 – 6:00 p.m.	Registration/Check-In	Frear Hall
6:00 – 6:30 p.m.	Welcome Molokai and Maui to coordinate youth pule	Frear Hall-12 th Conference Rm
6:30 – 7:30 p.m.	Dinner	Gateway Café
7:30 – 8:00 p.m.	Pre-test: EUDL and Underage Drinking Prevention Electronic survey	Frear Hall-12 th Conference Rm
8:00 – 9:00 p.m.	Youth Planning Meeting Coordination of Emcees Youth Input	Frear Hall-12 th Conference Rm
9:00 p.m.	[Alcohol Facts Shout Out by Angela Washington, HPPUD Oahu Chairperson] Networking and Movie Night and Holla Back Alakai (youth leaders) planning meeting - develop icebreakers and other youth activities	 Frear Hall-12 th Conference Rm

Thursday, March 21, 2013

7:30 – 8:30 a.m.	Breakfast	Gateway Café
8:30 – 9:00 a.m.	Walk to Kuykendall Auditorium	
9:00 – 9:30 a.m.	Welcome Remarks Youth Emcee Remarks Energizer by youth	Kuykendall Auditorium
	[Alcohol Facts Shout Out by Angela Washington, HPPUD Oahu Chairperson]	
9:30 – 10:00 a.m.	More Than You Think Campaign: What Is It and Your Role to Mobilize Other Youth Presenter: Lt. Col. Tamah-Lani Noh, National Guard, Counterdrug Program	Kuykendall Auditorium
10:00 – 10:30 a.m.	Group Facilitated Session Moderated by Youth 1) How can we increase youth participation on the prevention of underage drinking/EUDL strategies via technology (i.e. webpage, social network, tweeting, etc.) 2) What type of enforcement/prevention messages do youth want to see on this technology?	Kuykendall Auditorium
10:30 – 11:00 a.m.	Underage drinking prevention laws—why you can't drink Presenters: Officer Barry DeBlake, Kauai Police Department, Larry Moises, Department of Liquor Control, and Officer Bradley DeBlake, Honolulu Police Department	Kuykendall Auditorium
	[Alcohol Facts Shout Out by Angela Washington, HPPUD Oahu Chairperson]	
11:00 – 11:20 a.m.	Break	
11:20 – 11:45 a.m.	Interactive activity: Consequences of underage drinking Facilitators: Officer De Blake, Kauai Police Department and Officer Bradley DeBlake, Honolulu Police Department	Kuykendall Auditorium
11:45 – 12:15 p.m.	A Survivor's Story Presenter: Peter Robb	Kuykendall Auditorium
	[Alcohol Facts Shout Out by Angela Washington, HPPUD Oahu Chairperson]	
12:15 – 12:30 p.m.	Walk to the cafeteria – Lunch	
12:30 – 1:30 p.m.	Lunch	Gateway Café

1:30 – 1:45 p.m.	Walk back to Kuykendall	
	[Alcohol Facts Shout Out by Angela Washington, HPPUD Oahu Chairperson]	
1:45 – 4:30 p.m. (1:45 – 2:15 p.m.)	Interactive Training Sessions How youth can work with the media Presenter: REAL youth and Nicole Sutton	Kuykendall Auditorium
(2:15 – 2:45 p.m.)	How youth can get involved in policy and how they can mobilize their community Presenter: REAL youth and Nicole Sutton	
2:45 – 3:00 p.m.	Break	
(3:00 – 3:30 p.m.)	Sticker Shock Presentation and Planning Session: What is Sticker Shock Presenter: Wiwik Bunjamin Mau, Department of Community Services, City and County of Honolulu	Kuykendall Auditorium
(3:30 – 4:30 p.m.)	Youth Planning Session: Sticker Shock and Educating Adults Facilitated by Adults and Youth	
	[Alcohol Facts Shout Out by Angela Washington, HPPUD Oahu Chairperson]	
4:30 p.m.	Closing Remarks	Kuykendall Auditorium
4:30 – 5:30 p.m.	Break/Youth Networking	Frear Hall-Game Room
5:30 – 6:30 p.m.	Dinner	Gateway Café
6:30 – 9:30 p.m.	Homework assignment and alcohol assignment review Sticker shock at retail store Speaking to adults at retail store Noticing placement of alcohol signs at retail establishments	On Location: Times Supermarkets – Waimalu, Beretania, and Kaimuki
9:30 p.m.	Return to dorm rooms	Frear Hall

Friday, March 22, 2013

7:00 – 8:00 a.m.	Breakfast	Gateway Café
8:15 – 9:00 a.m.	Report back to Kuykendall -Report back on homework assignments – sticker shock, speaking to adults at retail stores, alcohol sign placements Facilitated by Youth	Kuykendall Auditorium or Frear
9:00 – 10:00 a.m.	2020 EUDL/Underage Drinking Prevention Activity: What kind of community would you like to see in 2020? Where do we go from here? What are you going to do about it? Facilitated by Youth	Kuykendall Auditorium or Frear
10:00 – 10:15 a.m.	Post-test and evaluation Electronic survey	Kuykendall Auditorium or Frear
10:15 – 10:30 a.m.	Closing Remarks and Pule Facilitated by Youth	Kuykendall Auditorium or Frear
10:30 – 11:00 a.m.	Youth Networking	Kuykendall Auditorium or Frear
11:00 – 12:00 p.m.	Dorm Check-Out	Frear Hall