March 2022

RE: ELECTRONIC SMOKING DEVICE RETAILER REGISTRATION RENEWAL

Dear Electronic Smoking Device Retailer:

Please be advised that the Registration Certificate issued for your electronic smoking device retail establishment will be expiring on June 30, 2022. The Department of the Attorney General Electronic Smoking Device Retailer Registration Unit (ESD Unit) is responsible for approving all registration renewal applications. According to section 28-165(c), Hawaii Revised Statutes (HRS), failure to timely renew a registration “shall result in a civil penalty under section 28-168.” HRS section 28-168 provides that an entity engaged in the retail sale of electronic smoking devices that fails to obtain and display a valid registration certificate shall be subject to a civil penalty of $100 for each day the violation continues, plus the costs of any investigation.

Enclosed please find a Registration Form and Instructions on how to complete the form. A fillable form is also available on the ESD Unit website at http://ag.hawaii.gov/cjd/esd-retailer-registration-unit. The completed Registration Form, with original signatures on pages 3 and 4, must be mailed to the ESD Unit at the address listed above. Please submit the Registration Form by April 8, 2022 to allow sufficient time for processing of the renewal application. Certificates issued during this renewal period will be valid until June 30, 2024, subject to any changes in the law. There is no cost for renewal at this time.

Approval of any registration renewal application by the ESD Unit is dependent upon full compliance with State law. As such, your retail establishment must be in good standing with the Hawaii Department of Commerce and Consumer Affairs (DCCA). Any issues that affect your business’ ability to remain in good standing must be resolved with the DCCA before applying for registration renewal. Please visit the DCCA website at https://hbe.ehawaii.gov/documents/search.html?mobile=n&site_preference=normal to verify that your business is in good standing.

If you have any questions or concerns, please contact the ESD Unit at (808) 586-1203 or via email at ATG.ESD.Reg.Unit@hawaii.gov.

Regards,
Department of the Attorney General
Electronic Smoking Device Retailer Registration Unit

cc: File
Enclosures