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July 25, 2025

**RE: Update from FDA regarding additional authorized tobacco products**

Dear Tobacco Retailer:

The purpose of this letter is to inform State of Hawaii tobacco retailers and licensees of a recent announcement by the U.S. Food and Drug Administration ("FDA").

**On July 17, 2025, the FDA announced the authorization of marketing of additional e-cigarettes to be sold in the United States.** The products for which the FDA issued marketing granted orders are the following: JUULpods (Virginia Tobacco 3.0%), JUULpods (Virginia Tobacco 5.0%), JUULpods (Menthol 3.0%), JUULpods (Menthol 5.0%), and JUUL Device.

The FDA further stated in the announcement: "While today's actions permit these specific e-cigarette products to be legally marketed in the U.S. to adults 21 and older, it does not mean these tobacco products are safe, nor are they 'FDA approved.' There is no safe tobacco product. Those who do not currently use tobacco products should not start. Youth should never use tobacco products."

To date, only 39 e-cigarettes and 24 oral nicotine products have been authorized by the FDA to be sold in the United States.

You may also access an up-to-date, searchable FDA database for authorized products at the following website: <https://www.accessdata.fda.gov/scripts/searchtobacco/>. The Department asks that you remove from your shelves any products not authorized for sale and return them to their distributor or manufacturer, keeping in mind that these products may be considered hazardous materials.

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If you have any questions regarding this matter or if you have any information regarding persons or businesses that may be selling these unauthorized and illegal e-cigarettes and vaping products, please do not hesitate to contact us at [atg.tobacco@hawaii.gov](mailto:atg.tobacco@hawaii.gov) or by calling the Department's Tobacco Enforcement Unit at 808-586-1203. You may also visit <https://ag.hawaii.gov/cjd/tobacco-enforcement-unit/> for updates.

We appreciate your help in putting an end to the distribution and sale of these unauthorized and illegal products in Hawaii.

Sincerely,

  
Richard Stacey  
Deputy Attorney General

Enclosure

# E-Cigarettes Authorized by the FDA

These are the only e-cigarettes authorized to be sold in the U.S. (Last updated: July 2025)



Manufacturer		Product Name
Logic Technology Development LLC	Logic Regular Cartridge/Capsule Package	Logic Pro Capsule Tank System (1)
	Logic Vapeleaf Cartridge/Capsule Package	Logic Pro Capsule Tank System (2)
	Logic Vapeleaf Tobacco Vapor System	Logic Power Tobacco e-Liquid Package
	Logic Pro Tobacco e-Liquid Package	Logic Power Rechargeable Kit
NJOY LLC	NJOY DAILY Rich Tobacco 4.5%	NJOY ACE POD Classic Tobacco 2.4%
	NJOY DAILY EXTRA Rich Tobacco 6%	NJOY ACE POD Classic Tobacco 5%
	NJOY DAILY EXTRA Menthol 6%	NJOY ACE POD Rich Tobacco 5%
	NJOY DAILY Menthol 4.5%	NJOY ACE POD Menthol 2.4%
	NJOY ACE Device	NJOY ACE POD Menthol 5%
R.J. Reynolds Vapor Company	Vuse Vibe Power Unit (1)	Vuse Replacement Cartridge Original 4.8% G2
	Vuse Vibe Tank Original 3.0%	Vuse Alto Power Unit
	Vuse Vibe Power Unit (2)	Vuse Alto Pod Golden Tobacco 5%
	Vuse Ciro Power Unit (1)	Vuse Alto Pod Rich Tobacco 5%
	Vuse Ciro Cartridge Original 1.5%	Vuse Alto Pod Golden Tobacco 2.4%
	Vuse Ciro Power Unit (2)	Vuse Alto Pod Rich Tobacco 2.4%
	Vuse Solo Power Unit	Vuse Alto Pod Golden Tobacco 1.8%
	Vuse Replacement Cartridge Original 4.8% G1	Vuse Alto Pod Rich Tobacco 1.8%
JUUL Labs Inc.	JUULpods (Menthol 3.0%)	JUULpods (Menthol 5.0%)
	JUULpods (Virginia Tobacco 3.0%)	JUULpods (Virginia Tobacco 5.0%)
	JUUL Device	

For the most up-to-date list of authorized e-cigarettes, visit the [Searchable Tobacco Products Database](#).

While these products are authorized to be sold in the U.S., it does not mean these products are safe nor are they "FDA approved." All tobacco products are harmful and potentially addictive. Those who do not use tobacco products shouldn't start.

