



DEPARTMENT OF THE ATTORNEY GENERAL

News Release

LINDA LINGLE
GOVERNOR

Mark J. Bennett, Attorney General
Phone: (808) 586-1282
Fax: (808) 586-1239

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STATE FARM INSURANCE DONATES KUPUNA ID EQUIPMENT TO DEPARTMENT OF THE ATTORNEY GENERAL

HONOLULU - Attorney General Mark Bennett and Dick Koenig, Agency Executive of State Farm Insurance Companies, will participate in a ribbon cutting ceremony at the Primetime Wellness Fair to recognize State Farm's donation of equipment to the Kupuna ID Project. The ceremony will take place at the Neal Blaisdell Exhibition Center on March 23, 2005, at 8:30 am.

During the past year and a half, the department has rented the Kupuna ID equipment on an as-needed basis. Thanks to State Farm's donation, the department now owns the equipment and will be better able to serve the community.

The Kupuna ID Project helps elderly adults, 65 years or older, who may become disoriented, sick, or lost, by providing them with an identification card that includes their photo, name, and emergency contact information. The Kupuna ID card is not an official government-issued identification card. The purpose of the card is to assist emergency personnel to identify a lost senior citizen and to contact the appropriate responsible party.

The Kupuna ID Project is sponsored by the Department of the Attorney General and the Honolulu Police Department. State Farm is the corporate sponsor. Partners include Alzheimer's Association - Safe Return; Elderly Affairs Division, City and County of Honolulu; Executive Office of Aging, Department of Health; Honolulu Paramedic Association; and Parks and Recreation Department, City and County of Honolulu.

For more information, contact:
Valerie Mariano
Chief, Community and Crime Prevention Branch
(808) 586-1444
E-mail: valerie.s.mariano@hawaii.gov