For Immediate Release: September 27, 2005

Lieutenant Governor signs proclamation celebrating Crime Prevention Month and McGruff’s 25th Anniversary in Crime Prevention


As a national symbol of crime prevention for 25 years, McGruff has significantly raised children’s awareness of crime prevention, community safety, and the dangers of drug use. McGruff the Crime Dog is a trademark of the National Crime Prevention Council.

The Department of the Attorney General is the statewide coordinator of the Hawaii McGruff Crime Prevention Campaign. The Hawaii campaign was established in 1986 to instill the concepts of crime prevention and safety in youth at an early age. McGruff has delivered his message to thousands of children and adults at community events and through the distribution of educational materials.

“Crime Prevention Month reminds us that safety is a responsibility for the whole community. When neighbors and communities work together, they can help prevent and reduce crime,” Attorney General Mark Bennett said. “McGruff has played an important role in educating children, youth, adults, and seniors on how to prevent crime and how to avoid becoming a victim. We are pleased to celebrate McGruff’s 25 years of ‘taking a bite out of crime.’”

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